

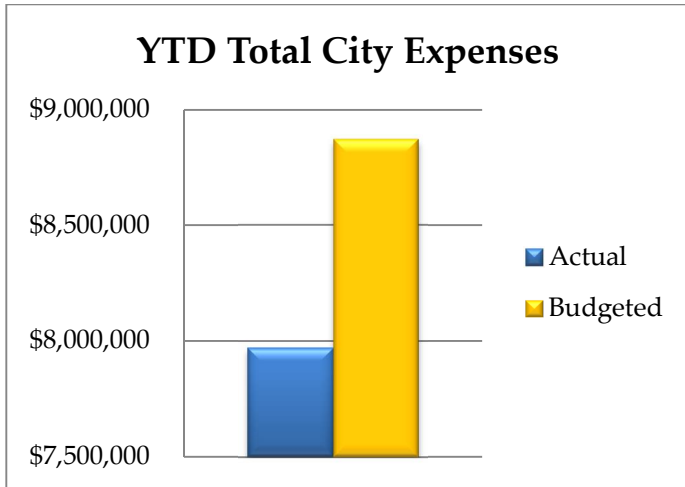
# River Falls Finance & Customer Service Dashboard

**For November 2016**

## FINANCE

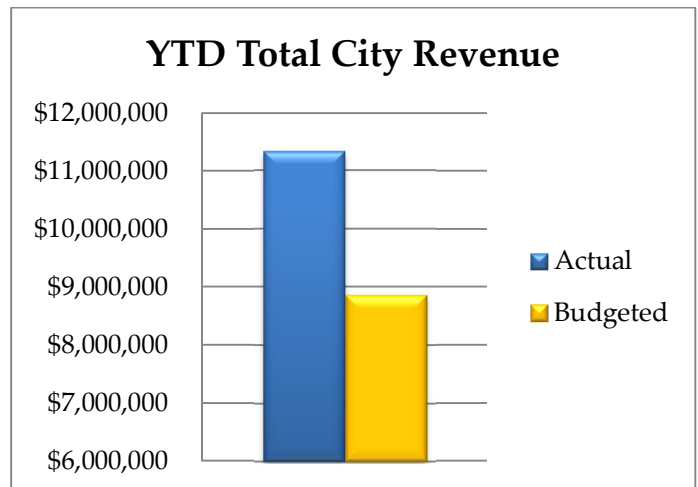
### YTD Expenses

The actual, year-to-date total expenses of the General Fund compared to the budgeted year-to-date expenses.



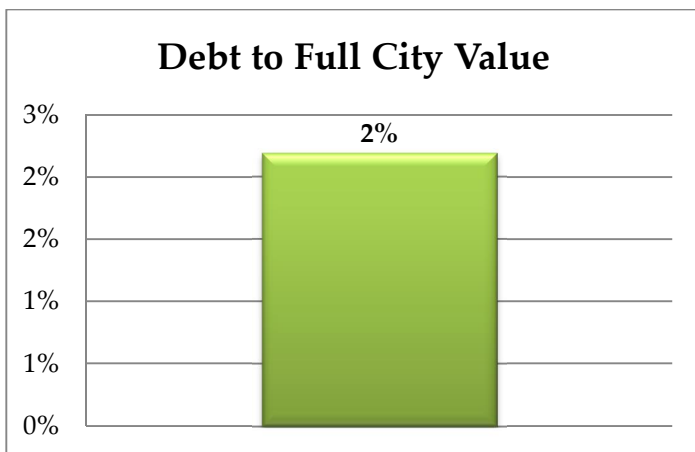
### YTD Revenue

The actual, year-to-date total revenue of the General Fund compared to the budgeted year-to-date revenue.



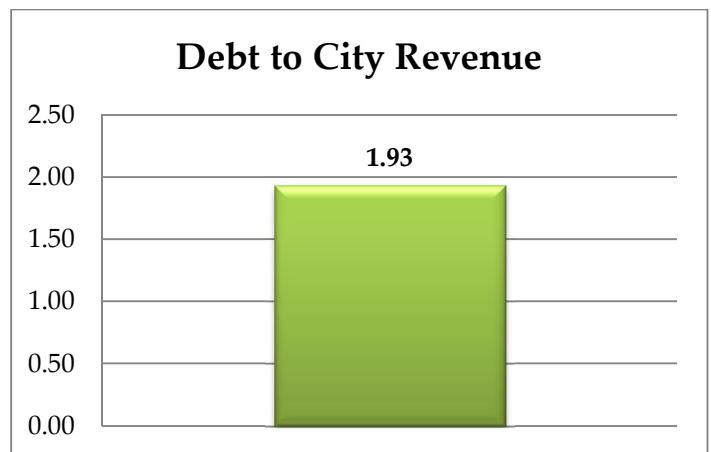
### Debt to Full Value

The graph shows the ratio of general obligation debt to the City's total market value.



### Debt to Revenue

The graph shows the ratio of general obligation debt to General Fund revenues.



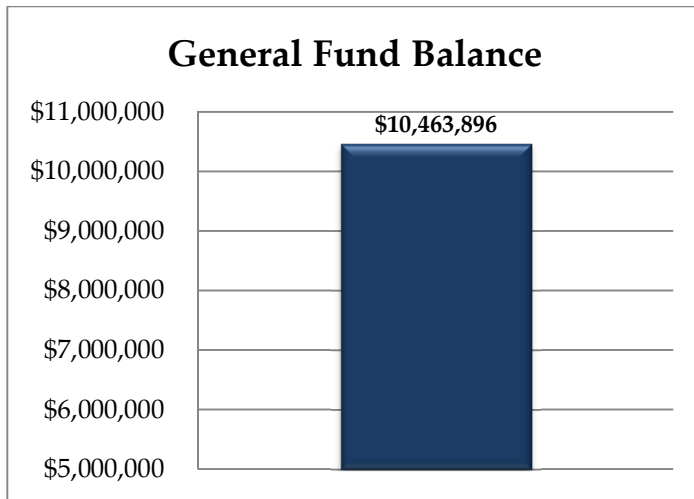
For more information please contact: Julie Bergstrom  
(715) 426-3416 or [jbergstrom@rfcity.org](mailto:jbergstrom@rfcity.org)

# River Falls Finance & Customer Service Dashboard

## GENERAL FUND

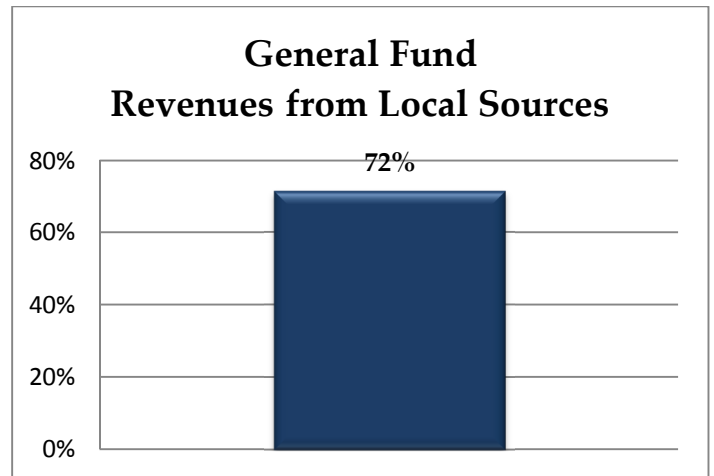
### General Fund Balance

The graph shows General Fund balance as a percentage of the total annual budget.



### Revenues from Local Sources

The graph shows General Fund revenues excluding Federal and state grants and aids.



## City of River Falls Bond Rating

| Bond Rating |      |
|-------------|------|
| Rating      | Aa2  |
| Affirmed    | 2015 |

## CUSTOMER SERVICE

### YTD Auto Pay Utility Accounts

The total number of utility customers using the City's auto pay feature.

| Number of Auto-Pay Accounts |        |
|-----------------------------|--------|
| Accounts                    | Target |
| 1429                        | 2000   |

### YTD Number of E-Billing Accounts

The total number of utility customers that receive an electronic bill.

| Number of E-Billing Accounts |        |
|------------------------------|--------|
| Accounts                     | Target |
| 186                          | 500    |



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# River Falls Finance & Customer Service Dashboard

## UTILITY FUND PERFORMANCE

|                 | Target | Electric | Water | Wastewater | Stormwater |
|-----------------|--------|----------|-------|------------|------------|
| Operating Ratio | < 75%  |          | 55%   | 50%        | 54%        |
| Net Take-Down   | > 40%  |          | 37%   | 47%        | 46%        |
| Debt Ratio      | < 35%  | 2%       | 14%   | 36%        | 3%         |

### Operating Ratio

This is Operations and Maintenance Expenses, excluding Depreciation and Interest, divided by Total Operating Revenues.

**The Target is < 75%.**

**This ratio describes the fund's ability to generate profit, i.e. percent of expenses used to generate \$100 in operating revenues.**

### Net Take Down Ratio

This is Operating Income divided by/Gross Revenues.

**The Target is > 40%.**

**This ratio describes the fund's profit percentage as compared to total revenues.**

### Debt Ratio

This is Fund Liabilities divided by Fund Assets.

**The Target is < 35%.**

**This ratio describes the fund's ability to meet debt and other liabilities, i.e. percent of assets used to pay off all liabilities.**



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