

City of River Falls, WI Percent for Art Policy

Purpose

The Percent for Art Policy demonstrates the City of River Falls' commitment to integrating public art into major public facilities, enhancing community identity, and supporting the arts as a valued part of civic life.

Scope

This policy applies only to capital building projects with total project costs equal to or greater than \$2 million.

Funding

- Up to one percent of the eligible project budget may be allocated to public art.
- Ongoing maintenance of installed art will be funded through the City's regular operating budget.

Governance and Administration

- The City Council will approve an art budget for each eligible project via resolution, either during the annual budget process or by separate resolution prior to RFP issuance.
- The Mayor will appoint members of the Percent for Art Committee for a project limited term, on an as needed basis, and as determined by resolution of the City Council that recognizes a capital building project greater than or equal to \$2 million.
- The City Administrator, with the City Attorney, will determine a suitable RFP process and contract template.
- The City Administrator will provide oversight of process from project approval through completion.

Implementation

This policy will be implemented by the City Administrator and staff, in coordination with the project specified Percent for Art Committee. Promotion of public art outside of this policy will continue through community partners such as the River Falls Public Library and the Community Arts Base (CAB).

Rev: 01/07/2021

Rev: 10/28/2025