



222 Lewis Street
River Falls, WI 54022

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**Community Development
MINUTES
Historic Preservation Commission Meeting
July 13, 2011
6:30 p.m. City Hall- Kinni Room**

CALL TO ORDER/ROLL CALL – Meeting convened at 6:30 p.m

Members present: Betty Most, Audrey Alton, Jeanne Zirbel, Dave Reese Kirby Symes,
Heidi Rushmann
Members absent: Daniel Geister
Staff present: Tony Steiner, City Planner
Others present: None

**APPROVAL OF MINUTES –
MSC Symes/Most to approve the minutes of the June 8, 2011 meeting- Unanimous.**

PUBLIC COMMENTS-

Jeanne stated that the Wisconsin Historical Society – Local History and Historic Preservation Conference will be held in Stevens Point on September 23-24. The City has funds to send two members to the conference. City staff needs to know by July 22nd who is interested in going in order to get a check request and meet the August early registration deadline. Several members expressed interest and will let staff know their decision before July 22nd.

OLD BUSINESS –

Review Progress on Downtown Plaques

Jeanne and Audrey are still researching the chronology of businesses that were in the Adam Lamm Building (208 N. Main Street) and will have a draft chronology at the next meeting. Betty knows the current owner of the building and will call him to discuss cost sharing of the plaque.

Heidi has met with the owner of the Falls Theater (105 S. Main Street). The chronology of the building will be short as the theater is the only use the building has ever had. The artwork for the building and chronology can be on one plaque. The picture of the building has not been selected. Owner would like to pick the location of the plaque. Commission felt that this is ok as long as it is visible to the public.

Dan and Dave are working on the George Brackett and Jerry Flint Warehouse (128 S. Main Street). Dave had nothing new to report since the last meeting. Dan may have information prepared, but was not present to discuss. Dave will follow up for next meeting.

Review and Critique of Ice Cream Social

The Commission reviewed the recent ice cream social that was held by the HPC during Town and Country Days on June 16, 2011. Commission felt that there should be more coordination with Chamber on advertising and that the number of tours should be reduced as participation numbers fell off after first tour. There was interest by members to extend tours to other celebration events such as Art on the Kinni. Ice Cream floats were very successful, but require a lot of work. Suggestion was made to consider giving participants a coupon for an

ice cream cone at the Mercantile. Commission felt that exhibits were successful and should be included in future events.

Update on Historic Street Lamps

Street lamps have been purchased and will be donated to the City. Commission discussed storage options. Tony will check with Building Superintendent, Tom Schwalen on options. Staff will prepare a letter for donors to thank them and memorialize their donation for tax purposes.

NEW BUSINESS –

Agenda Items for August 10, 2011

1. Review of Progress on Plaques
2. Update on Restoration and Preservation of Glover School House

ADJOURNMENT – Meeting adjourned at 7.25 p.m.

Respectfully submitted,

Tony Steiner, City Planner