

MINUTES

July 9, 2019 at 8:30 a.m.

Foster Conference Room - City Hall
222 Lewis Street River Falls, WI 54022

CALL TO ORDER– Joleen Larson called the meeting to order at 8:35 a.m.

Members present: Joleen Larson, Terry McKay, Kerri Olson, Mike Miller, Jodi Nelson

Members Absent: Amy Halvorson, Mike Pepin, Lori Moran

Others present: Sam Wessel

Agenda/Meeting Minutes

The agenda and the June 2019 meeting minutes were reviewed. M/S McKay/Miller to approve the minutes; unanimous.

Financial Report

Financials were reviewed; Larson explained that only \$750 was left in BID funding for 2019, which won't be recharged until March 2020. In special cases, the BID Budget may be amended to move discretionary funds to the general fund for big projects.

Grant requests

1. Jon Longsdorf, 112 S Main St, The Barber Shop. City Staff updated the BID Committee that the sign had already been installed, when previously it was thought that it was still being designed. The committee confirmed the applicant can still receive grant funding because the project was completed in 2019, contingent on pulling a sign permit.

Other Business

1. BID Survey/Business Communication

Larson presented the postcards and the committee divided a map the BID district for each BID Committee member to choose an area to distribute the postcard/survey.

2. BID Board Membership and Photo

This item will be completed later when more board members are present.

Other

The BID Committee welcomed its newest member, Jodi Nelson.

Next Meeting

Next meeting is August 13 at 8:30 a.m. in the Foster Room, City Hall.

ADJOURNMENT

M/S Larson/McKay to adjourn; unanimous vote at 9:45 a.m.