

Community Development Department

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MINUTES HISTORIC PRESERVATION COMMISSION July 13, 2022, at 6:00 pm CITY HALL TRAINING ROOM

HPC Members Present: Heidi Heinze, Jayne Hoffman, Jeff Bjork (Council Rep), Mark Anderson, Julie Huebel, Denton Anderson

HPC Members Absent: Pam Friede (excused)

Staff Present: Kendra Ellner – Planner, Emily Shively – City Planner

Others Present:

CALL TO ORDER

Meeting convened at 6:06 p.m.

HPC MEMBER VOLUNTEER HOUR REPORT

Heidi Heinze- 2 hours at the Archives

Mark Anderson -20 hours. River Falls Days History presentation and the Glen sign

APPROVAL OF MINUTES OF June 8, 2022

M/Bjork, S/Huebel. 6-0 motion passes.

PUBLIC COMMENTS – Non-Agenda Items

- Heidi and Jayne to present for Lunch and Learn Glen Park History July 27th
- Lunch and Learn with Mark Anderson Mound Walk
- Amy Peterson sent a nice compliment about Mark's River Falls Day's presentation. HPC could possibly do more public presentations and for City staff.
- University also does local talks about history of UWRF, and the State historical society has related speakers on the region. There is a lot of opportunities to do educational workshops on River Falls History.
- Mark Anderson discussed that Jon Smits, IT Specialist, offered HPC to go through all old media because they would like more space in their office. HPC may want to schedule time go through it with the University archives staff to confirm what to preserve.

DISCUSSION ITEMS

1. CLG grant

Heinze discussed the purpose of the letter of intent with the group and mentioned that it will be sent by August 15th to Jason Tish the Wisconsin Historical Society representative. Heinze reviewed the three addresses on the letter and said to remove 214 N. Fremont Street (owner –

Shelley Rusch) because the owner has not responded yet and HPC could add the address later. A few other grammar and clarification edits were made to the letter and HPC approved for the letter to be sent on their behalf by Ellner.

Heinze reviewed the notification to property owners letter and suggested meeting dates because the meeting should not conflict with Bacon Bash. Options: September 24th and 25th, October 1st and 2nd or October 15th and 16th. Heinze emailed date options to Jason Tish and is awaiting a response. Heinze encouraged HPC members to attend for more support. Huebel offered to attend in morning if that is what HPC decides. Huebel also asked if the event is for anyone from the public interested or if it is only for property owners. Heinze confirmed the event is open to the public; the first letter is to the state for the confirmed property owners, the second letter is for the other fifty plus property owners who are eligible (residential and commercial), but anyone can attend if interested. HPC will finalize the meeting date at their August meeting. Heinze will share with staff all the property addresses and staff will send out to the correct property owners.

2. Historical Marker Inventory

Ellner asked if HPC received the excel version of the table. HPC agreed that it is on the right track and appreciated the work Ellner has done. Ellner was not certain about funding types and does not have all the marker images but will go out and look for them. Hoffman wanted to confirm if Mel's was the correct name and will update the original owner's name. Ellner said this list should be all that is out there for now, approximately 39 markers. HPC was amazed there was that many markers. Ellner will work on the mapping part and HPC agreed to revisit this topic later as there are many other activities in the pipeline. Huebel verified this will be a living document and the information can be updated. Shively also reiterated that this assignment was for HPC to review the signage already available in the community and where HPC can prioritize next their next project.

3. The Glen sign

Mark Anderson shared the updated changes with the group. Hoffman offered to get a better-quality image of the newspaper and praised the clarity of the overall image. HPC discussed their thoughts about the logo conflict and there was a consensus to keep City logo. Bjork brought up the different font sizes, but Anderson confirmed the graphic design elements and HPC agreed it should stay as is. Heinze asked about sharing this version with more departments such as Park Board and Council. Ellner said HPC should run with it, and Shively concurred that maybe HPC could present it as affirming it is complete and general thoughts instead of asking for specific feedback. HPC does want input on installation, layout, and manufacturing. Mark Anderson has thoughts on whom to consult and highly suggested finding a local manufacturer to be able to visit and work through the process in-person. Anderson recommended having the material made of aluminum or metal for the crispest image. Anderson would want Mike Stifter's crew makes the stand or install the stand and not have to coordinate that aspect. Bjork asked what the approximate size may be, and Anderson responded 28" X 70". Denton Anderson suggested maybe a UV coated plexiglass to protect. Shively suggested HPC should talk with Hub 70 and Mike Stifter.

HPC approved artwork as is and move forward to seek pricing and select vendor for manufacture.

Mark Anderson will start looking for options and HPC will discuss materials, price, and timeline.

4. Pop-up museum

Heinze said that at the August meeting there will be a better grasp on the specific items and images that will be utilized. Heinze described images shared for group for potential museum presentation and items. Some items can be put out to be physically touched or others will be covered on display. The pop-up museum will be on display at six different locations over seven weeks.

5. Bird's Eye view

Heinze described the cost for the Bird's Eye View that can be promotional items along with the Swinging Bridge poster. Hoffman revealed that three different people asked if the Bird's Eye View was available. Heinze requested budget update at the next meeting. Huebel asked what material the Swinging Bridge poster was made of and Heinze confirmed that she will look into it, and they should be the same material.

6. Historic Mural Discussion (Tarnation Tavern and BID).

Ellner described the situation that Tarnation Tavern was wanting a mural of their business name on their building. However, it is not allowed and the work around is to have some historic influence. It is not certain they will be moving forward but if they do, input from HPC will be welcomed. In addition there is an opportunity to work with BID board and RF creates to potential do a historic mural in the future. Ellner suggested that an HPC member could represent in RF creates. Mark Anderson really appreciates this opportunity and has some ideas for where murals used to be or could be placed/recreated around River Falls. Shively discussed that mural lifespan is only 5 years and the committee is looking at having them on mural boards to withstand the weather.

7. Glover School images

Heinze mentioned that HPC will be meeting out there in August and will look at the wall space and begin the discussions on potential photos to put up.

ACTION ITEMS

The Glen sign (see item #3). M/Bjork, S/ Denton Anderson. 6-0 motion passed.

Adjourned 7:15pm.