



RIVER FALLS CREATES: Call for Artists
Glen Park Project
June 2023

ABOUT THE PROJECT

The City of River Falls, WI is accepting proposals from artists or teams of artists who would like to be considered for a free-standing exterior installation located at the City's historic Glen Park, 355 West Park Street.

Glen Park is a 41-acre Community Park located southwest of the downtown district, established in 1898. It is the City's oldest park with a significant history of serving the community with nature trails, playground equipment, ball fields and a swimming pool constructed by the Work Progress Administration program in the 1930's and which is still a major draw to the park. The park can be reached from the downtown district via the historic swinging bridge over the water falls of the South Fork River and provides beautiful views over the Kinnickinnic River. The park was recently updated with a new pavilion building, splash pad, pickleball courts and improved parking.

The City is seeking proposals for public art to complement Glen Park, as well as to enhance the area for the future. The artist(s) will design, fabricate, and install the artwork within Glen Park. The artwork should be made of durable materials suitable for outside elements and change in temperature and as impervious to vandalism as possible. The artwork shall require little or no maintenance.

As part of the proposal, the artist(s) will include information on the design, fabrication, and installation of the artwork.

The artist(s) should visit the proposed installation site prior to submitting a proposal. Please contact Assistant City Administrator Jason Stroud at (715) 426-3416 or at jstroud@rfcity.org with any questions.

ABOUT THE CITY

The City of River Falls is in the beautiful St. Croix Valley just 30 minutes from the Twin Cities and is home to 16,000 residents. The City houses the University of Wisconsin-River Falls, Chippewa Valley Technical College, an eclectic and vibrant downtown, and several international companies. The River Falls City Council has established a percent for art program, "River Falls Creates," to enhance the quality of life for residents and visitors. The objectives of the program include:

- Increase the understanding and enjoyment of public art by River Falls residents
- Promote public interaction with public spaces
- Provide unusual and challenging employment opportunities for artists
- Encourage collaborations between artists and architects, and artists and engineers
- Support artist participation in planning public projects.

ELIGIBILITY

This call for artists is open to established and emerging artists 18 years of age or older.

SELECTION PROCESS and EVALUATION CRITERIA

The River Falls Creates committee, with representation from the Parks and Recreation Advisory Committee, will select the finalist. The committee will review all eligible artist submissions with preference given to creative and site-specific proposals that the committee believes to be the best for that location. Preference may also be given to local artist(s).

Submissions are evaluated by the following criteria:

- Artistic excellence and originality as evidenced by the representations of past work images and other supporting materials
- Appropriateness of artist's medium, style, and previous experiences as they relate to the project goals, site setting, and Wisconsin climate
- Experience with projects of a similar scale and scope
- Proposed cost
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required

BUDGET

Artist is responsible for all associated expenses related to design and installation of the artwork. The awarded project will need not exceed \$33,000. Please include an itemized project budget in your proposal.

INSTALLATION

Our preference for installation is prior to December 31, 2023, if feasible. Artist availability to meet that preference will not impact proposal selection.

Duration of installation is considered permanent, considering the life of the artwork. The City of River Falls will retain ownership of the artwork or decommission at its discretion.

PROPOSAL SUBMISSION

Submission deadline is **Friday, July 14th 12 noon.**

The following should be addressed to River Falls Creates Committee and submitted as one PDF document, through Jason Stroud, assistant city administrator, to jstroud@rfcity.org or by mail to: City Hall, 222 Lewis St., River Falls, WI, 54022.

1. Resume (including contact information)
2. Artist statement
3. Proposal – proposal should be clear, specific, and outline the plan and timeline for the artwork as well as installation
4. Budget
5. Images or current related work and at least one rendering of the proposed project