

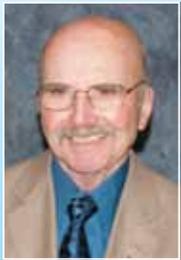


City of RIVER FALLS NEWSLETTER

October 2011 • VOLUME 2 • ISSUE 4



Mayor's Message



Since River Falls won the America in Bloom (AIB) first place award, a carry-over effect seems apparent. Many businesses on Main Street continue their "Floral Display" and "Tidiness" efforts. This means our "Community Involvement" remains high. We scored 115/125 possible points in that category, second only, by one half a point, to "Environmental Effort," our highest scoring category. The quote marks indicate various judged categories in the AIB competition.

The continuation of such efforts means we have many people in our community who are willing volunteers. They deserve recognition and credit.

Beginning with the Second Street gardens, the lion's share of thanks should go to Sandy Bowen for engineering that project for the past several years. She has organized other volunteers, hauled mulch, planted and watered flowers, given advice on what to plant, how to nurture and fertilize the gardens and generally kept them going. In the early years of the Main Street hanging baskets, Sandy, along with others, got up early on weekend days and watered them.

Another huge contributor to Main Street floral display is Susan Reese, Chair of the Parks and Recreation Board, and the person responsible for getting America in Bloom started in River Falls. She has also been responsible for beautifying the White Pathway and ridding it of invasive species. Until Sandy Bowen took over in 2009, Susan planted the flowers and other foliage in the large circular containers next to the Econo Foods parking lot and in the median strips along Main Street.

Individuals responsible for the Second Street gardens are many. A separate list recognizing these volunteers can be found on the back cover.

Credit for Main Street attractiveness also goes to the business owners themselves. Since the new

smoking law went into effect last summer forcing smokers outside the premises, the number of cigarette butts on the street and in gutters has greatly increased. But to their credit, most of the bar/restaurant owners have taken steps to keep their entrance areas litter free.

The Business Improvement District (BID) should also get kudos for their efforts. Their contributions toward cigarette butt holders, trash containers, metal benches, and the hanging baskets themselves—have been great. The BID also provides funding for mulch and plants used on Main Street. The River Falls Garden Club also contributes money, expertise, and manual effort to the cause. And don't forget the City workers who keep the baskets watered during the week. The River Falls Leadership Class of 2005 provided the first benches on Main Street.

And of course, the Main Street Butt Pickers get their share of plaudits. People have the mistaken impression that anybody can qualify as a "butt picker." I know it looks easy, but just as the pro athletes make their fantastic feats look simple, so do the Main Street Butt Pickers. As the slogan on the official tee shirt says, "Many apply, but few are chosen." However, the most recent recruit, Janet Burns, although more adept from the beginning, having an innate talent not possessed by most, needed less training than usual. Garrett Gill, Mike Zettervall, Dave Hallquist, Kris Miner, and the Alpha Gamma Rho fraternity at UWRF are the other faithful pickers. A shout-out should also go to "retired" pickers Jerry Carter and Nell Henry.

The business making the Main Street Butt Pickers possible is Dish and the Spoon Café. They provide storage for the equipment, and reward the workers with a free beverage each time they do their job. And the equipment would not be possible without a contribution from the First National Bank-River Falls. Thanks to you all. ~

Don Richards, Mayor of River Falls

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City of
RIVER FALLS

City of River Falls
Web Site
www.rfcity.org

2011-2012 Property Tax Payments

Pierce and St. Croix counties will collect the first and second tax installment payments for properties located within the City of River Falls. Both counties offer the ability to pay with credit cards and to make online payments.

The counties also have online tax information for current and previous years at the following sites:

Pierce County:

www.co.pierce.wi.us
(Click on "Tax and Land Information" Tab)

St. Croix County:

<http://stcroixwi.mapping-online.com>

The City contracts with Associated Appraisal to administer the property assessment rolls. Information regarding the assessed value of your home or property can be obtained from Associated Appraisal by calling 1-800-721-4157.

City staff will continue to answer questions regarding the property tax process, and will help with other tax related issues. ~



This newsletter is recyclable. When finished with this newsletter, please place in a recycling bin.

Thank You!

Calendar of Events

- October **Farmers' Market**
Corner of East Locust and 2nd Streets
Every Saturday 8 a.m. – 12 noon; Every Tuesday 3-6 p.m.;
Phone 715-425-7394 – Rain or Shine
- October 6 **Customer Appreciation Energy Expo, 5-7 p.m. City Hall**
- October 7 **No School Event for Elementary Children at library**
- October 1-16 **"Elements: Glass", exhibit of regional glass artists at library**
- October 13 and 17 **Classic Horror Films, 7 p.m. at the library**
- October 15 **Classic Horror Films, 1 p.m. at the library**
- October 16 **Speaker Series, Kent Shifferd, Ph.D. – "From War to Peace: A Guide to the Next Hundred Years", 7 p.m at the library**
- October 18 **Teen Book Discussion Group, 4 p.m. at library**
- October 20 **Jazz Sampler, 7 p.m. at library**
- October 22 **Martial Arts Sampler, 10:30 a.m. at library**
- October 23 **Dance Sampler, 1:30 p.m. at library**
- October 25 **Grade School Book Discussion Group, 4:15 p.m. at library**
- October 29 **Business Expo, 12 noon – 4 p.m., River Falls High School**
- October 31 **Annual Haunted House, 5:30 – 9 p.m. at library**
- November 4 **No School Event for Elementary Children at library**
- November 6-December 10 **Indigenous Resources: The Annual All-Community Art Show at library**
- November 8 **River Falls School District Referendum, polls open at 7 a.m. – 8 p.m.**
- November 14 **Speaker Series, Michael Klein, Ed.D. - "Teaching Peace in a Time of Permanent War", 7 p.m at library**
- November 15 **Teen Book Discussion Group, 4 p.m. at library**
- November 22 **Grade School Book Discussion Group, 4:15 p.m. at library**
- November 23 **No School Event for Elementary Children at library**
- November 24, 25, 26 and 27 **City Offices and Library Closed**
- November 25 **River Dazzle, 1-6:30 p.m., visit www.rfchamber.com for more information**
- November 28 **Santa, Mrs. Claus and the reindeer, 6:30 p.m. at library**
- November 29 **Gingerbread "How to Class" for all ages, 6:30 p.m. at library**
- December 1 **Poetry Reading by Elise Gregory – "Domestic Spiral" and Open Mic, 7 p.m. at library**
- December 1 **First day to circulate nomination papers for City Offices**
- December 17-January 26 **"I Take Thee...": An Exhibit of Bridal Wear at library**
- December 7 **Gingerbread House Contest entries due at 7:45 p.m. - at library**
- December 8 **Celebrating John Lennon: a poetry and music event with Thomas R. Smith at 7 p.m. at library**
- December 9 **Library Closed**
- December 8-21 **Gingerbread House Display at library**
- December 12 **No School Event for Elementary Children at library**
- December 12 **Speaker Series, Michael Andregg, Ph.D., - "Moral Crisis in U.S. National Security Today", 7 p.m. at library**
- December 13 **Teen Book Discussion Group, 4 p.m. at library**
- December 20 **Grade School Book Discussion Group, 4:15 p.m. at library**
- December 23, 24, 25, 26 **City Offices and Library Closed**
- January 3 **Nomination papers for City Offices due to City Clerk by 5 p.m.**

2010 Census and Redistricting

After each United States Census (once every 10 years), jurisdictions including the state, counties, and cities are required to establish new election district boundaries to assure the one-person, one-vote concept is maintained. Generally, each jurisdiction sets its own boundaries although coordination is required to reduce voter confusion and make for the most efficient voting process.

To determine the number of people in each county supervisory district, the number of board members is divided into the total population. The total population for Pierce County is 41,019, and there are 17 board members. The “perfect” Supervisory District would be 2,413 people. The total population for St. Croix County is 84,345 with 19 board members. Therefore, the “perfect” number for St. Croix County is 4,439. After Pierce and St. Croix counties determined their supervisory districts, the City was able to set its wards and aldermanic districts. The official map was approved by the City Council on July 12, 2011.

The St. Croix portion of the City, along with part of the Town of Kinnickinnic, is in the 10th St. Croix Supervisory District. Pierce County approved a map with five Supervisor Districts covering River Falls (four entirely City, and one with a portion of the Town of River Falls).

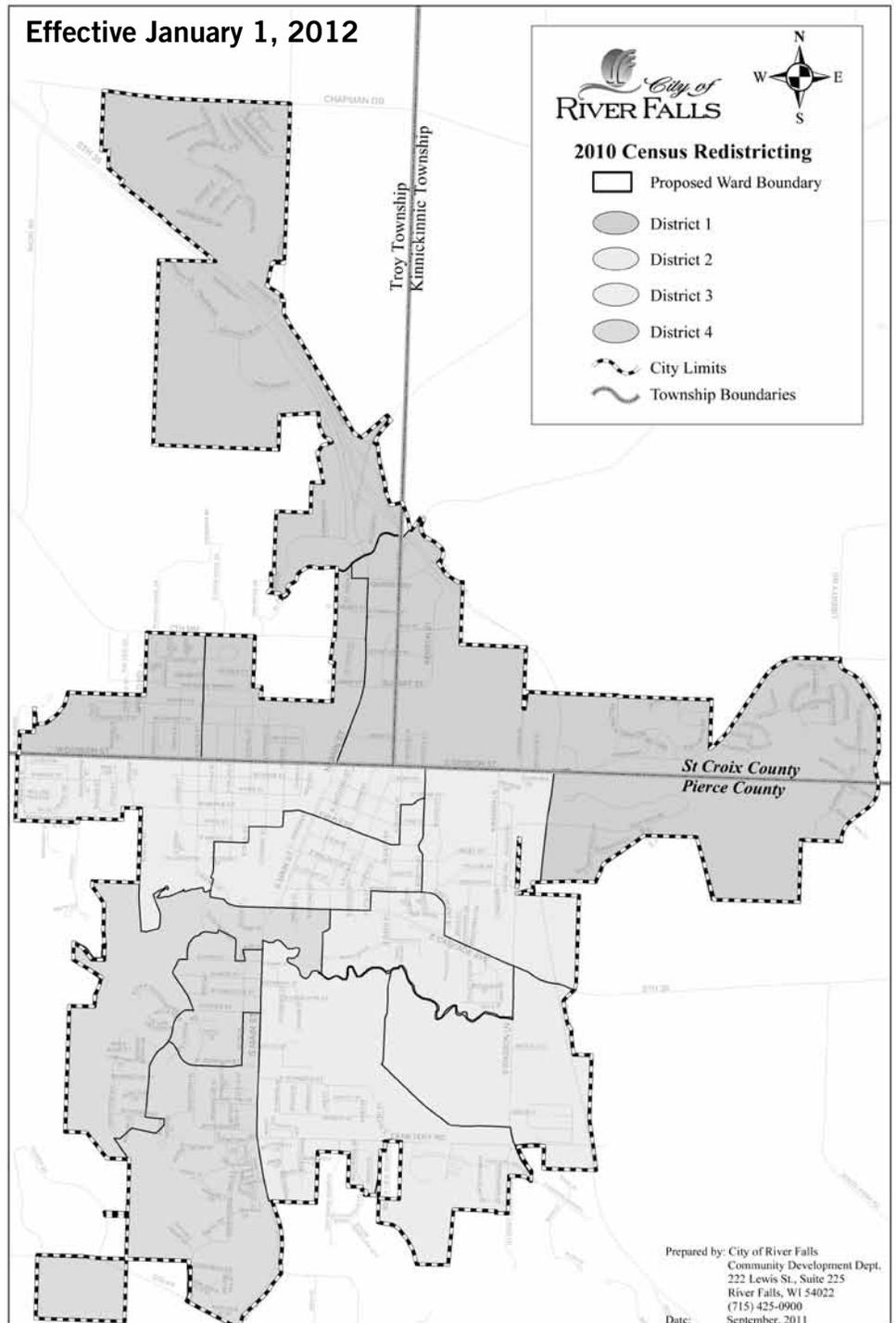
The City established its ward boundaries in July 2011. That information was submitted to the State and to each of the Counties. Total City population in 2011 was 15,038, with 11,882 in Pierce County and 3,156 in St. Croix County.

The US Census divides all municipalities into census blocks. These blocks vary in population and land area. Census blocks cannot be split when drawing ward lines, and islands cannot be created. Because of the layout of census blocks the City Ward 5 and Ward 10 have a population less than 600. The State does allow Wards of this size if necessary to accommodate supervisory and aldermanic districts. State Law sets typical Ward populations at 600 to 2,100 for cities with populations of 10,000 to 38,999. The wards must be within supervisory districts and aldermanic districts.

The new adapted plan keeps four Aldermanic Districts with three Alderperson-at-Large. Effective January 1, 2012, all city residents living east of STH 35 will be an District 1 with the St. Croix residents of the City. In this plan, all residents of the Royal Oaks Addition are in the same City district, even though some live in St. Croix County and some in Pierce County. The western portion of the City, including residents of the Quail Ridge and Rolling Hills Additions, are now combined with Aldermanic District 3.

The wards that make up District 2 and 3 are well-established neighborhoods with little possibility of growth. Both District 1 and 4 contain new additions to the City and have the potential to grow. Ward/district lines were drawn that will allow for the growth to make the districts closer in size over time. Keeping neighborhoods together will help to administer elections efficiently.

Polling place changes will be effective January 1, 2012. All city residents will be sent a postcard informing them of their ward, district, and polling place for the 2012 elections. Residents will also be informed of the many election law changes taking place in 2012. Watch for mailings and press releases. Information will be available on the city's web site and the Wisconsin Government Accountability Board's web site. Additional information is available by contacting the City Clerk's Office at 715-426-3408.



Library Holiday Closings

The River Falls Public Library will be closed November 24, 25, 26 and 27 for the Thanksgiving Holiday. The Library will also be closed on December 9 for cleaning and inventory and December 23, 24, 25, and 26 for the holidays. The library will also be closed on January 1 and 2 for the New Year's holiday. ~

Gingerbread Contest at the Library

The annual Gingerbread Contest sponsored by River Falls Public Library and River Falls State Bank will be held in December. Entries are due at the library by 7:45 p.m. on Wednesday, December 7. We had 30 entries last year, and would like to see even more this year! All winners will be announced after the People's Choice voting closes on Thursday, December 15. There are categories for both youth and adults in architectural (house-type structures) and non-architectural categories, as well as a special graham cracker house category for kids under age 10. Sorry, no purchased kits allowed. For a complete list of rules or more information, call the library at 715-425-0905, or check our webpage at www.riverfallspubliclibrary.org.

Never made a gingerbread house before? The library will be holding a free how-to class on Tuesday, November 29, at 6:30 p.m. in the library's board room. It is great for beginners who want to know how to start and for old pros who are just looking for some new ideas. ~

Library Calendar of Events Fall 2011

All programs, events and exhibits are free of charge. Check the library's website for changes and updates, www.riverfallspubliclibrary.org, or call us at 715-425-0905.

IN THE GALLERY:

September 11-October 16: "Elements: Glass", an exhibit of regional glass artists.

October 20, 7 p.m.: Jazz Sampler: A fine evening of jazz by three of your favorite local groups: The River Falls Cultural Project, Plus 1 Trio, and Jazz for the Occasion.

October 22, 10:30 a.m.: Martial Arts Sampler: There are a number of opportunities to study various martial art forms in and around River Falls. Are you curious about what's what? Come and see demonstrations of various styles and get your questions answered.

October 23, 1:30 p.m.: Dance Sampler: Performing for us are teachers of several different dance forms... You've seen the student recitals; come see the masters who teach!

November 6-December 10: Indigenous Resources: The Annual All-Community Art Show. Come revel in the artistic glory of our community! There is an artists' reception on Sunday, November 6, from 1 - 3 p.m. The public is invited. If you would like more information on displaying your work in the show, call Jera at the library, 715-425-3496.

December 17-January 26: "I Take Thee...": An Exhibit of Bridal Wear. The exhibit opens December 17 with a public reception from 1-3 p.m. Co-curated by Rita Kozak. Contact Jera at 715-426-3496 if you have wedding dresses and accoutrements you would be interested in exhibiting. We hope to present a historical display from decades past up to the present.

EVENTS AND PROGRAMS:

Additional programs are in the works! Check our website regularly for updates.

October 7, November 4, November 23, and December 12: 'No-School event' for elementary age kids on in-service days and holiday breaks. Program details to be announced, most begin at 10:30 a.m.

October 13 and 17 at 7 p.m., and October 15 at 1 p.m.: Join us for free popcorn and **classic horror films** in the lower level.

October 16, 7 p.m.: "From War to Peace: A Guide to the Next Hundred Years" - Kent Shifferd, Ph.D., speaks from his book of the same title. Speaker series co-sponsored by River Falls Peace & Justice Group.

October 31, 5:30 - 9 p.m. - Annual Haunted House with giant pumpkin patch in the lower level and gallery. This year's theme is Alice in Wonderland.

November 4, 10:30 a.m.: "Wizard's School" with Robert and Lynn Halbrook. No school today, so come to a fun-filled magic show for kids!

November 4, 1 p.m.: "Vampires, Witches & Ghosts" with Robert and Lynn Halbrook. A spooky and magical program for teens (middle school and high school) - just in time for the movie release of the next 'Twilight' movie!

November 14, 7 p.m.: "Teaching Peace in a Time of Permanent War" - Michael Klein, Ed.D., discusses the relationship between education and militarism. Speaker series co-sponsored by River Falls Peace & Justice Group.

November 17, 7 p.m.: Gary Porter will be reading from his book, *Duffy, the Tale of a Terrier*, about a rescued dog who decides to write his life's story. A good family event!

November 28, 6:30 p.m.: Santa, Mrs. Claus and the reindeer make their annual visit to the library.

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Library Calendar of Events Fall 2011

(continued from page 4)



November 29, 6:30 p.m. - Gingerbread How-to Class for all ages.

December 7, 7:45 p.m. - Gingerbread Contest entries due - on display through December 21. For more information on rules and guidelines, check our website (www.riverfallspubliclibrary.org). Public invited to vote for People's Choice Award. Co-sponsored by River Falls State Bank.

Abby Inlow won first place in 2010 for the Youth Traditional category.



Susan Somerville (with Jorah and Ellen) won first place in 2010 for the Adult Whimsical category.



December 8, 7 p.m. - Celebrating John Lennon: a poetry and music event with Thomas R. Smith.

December 12, 7 p.m.: "Moral Crisis in U.S. National Security Today" : Michael Andregg, Ph.D., speaks in favor of transparency in military and intelligence services rather than secrecy and clandestine operations. Speaker series co-sponsored by River Falls Peace & Justice Group.

For ongoing programs, registration is required. For more information on any of these programs, call Susan at the library, 715-425-0905:

Storytime for 3-5 year olds on Thursdays at 10:30 a.m. or 1 p.m.

Toddler Lap-Sit for 24-26 month olds on Tuesdays at 10:30 a.m.

Babytime for 0-23 month olds on Wednesdays at 10:30 a.m.

Teen Book Discussion Group on Tuesdays at 4 p.m., October 18, November 15, December 13

New! 4th-5th Grade Book Discussion on Tuesdays at 4:15 p.m., October 25, November 22, December 20. ~



Business Improvement District

The City of River Falls first established a Business Improvement District (BID) in 1988, and was one of approximately 40 districts in the State of Wisconsin. The district was put in place to help with establishing new businesses and revitalizing existing businesses, as well as providing resources for downtown improvements. The funding was provided by an annual assessment of \$42,000, paid by properties in the district. This funding provided for a full time director, sign and façade grants, as well as training and education opportunities.

After 23 years, the BID is still going strong, working with the same level of funding as in 1988. Properties in the BID are valued at over \$40 million, which has more than doubled in the past ten years. With the hard work of a dedicated, volunteer board, the district is able to operate without a full time director. Annually, the BID provides approximately \$20,000 in grant funds, as well as purchasing benches, refuse containers and other downtown improvements.

The BID is working on preparing its 2012 operating plan, and would like input from the community. More information including grant forms, upcoming projects and a map of the district, is available on the BID website www.rfmainstreet.com. ~

Odd/Even Parking Begins November 1

Odd/Even Parking begins November 1 and runs through March 31 per Municipal Code Chapter 10.12. Each night between 1 a.m. and 6 a.m. you must park on the odd numbered side of the street on odd dates and park on the even numbered side of the street on even dates. Remember to park according to the date after midnight. Vehicles parked in violation of parking regulations may be towed for snow removal, street maintenance or other public safety needs. ~

The Concept of Public Access Defibrillation (PAD)



HEART SAFE FACILITY
LIFEPAK Automated External Defibrillator on-site.

Traditionally, EMS systems employ trained medical personnel in conjunction with some level of involvement by community members that are trained in CPR. Our community provides CPR training opportunities through various organizations which help to build community involvement. Prior to the last 10 years, automated external defibrillators (AEDs) have been brought to victims by the EMS system at the time of the incident. The size, cost, and complexity of AEDs have limited their use as a public device in the past. With recent advances in technology, many of the previous constraints have been reduced. AEDs are increasingly being deployed in public facilities throughout the community, thus potentially increasing the survival rates of a sudden cardiac arrest. Currently, River Falls has just about 100 public access AEDs in the City. The AEDs can be found in public buildings and several local businesses.

An effective community PAD program quickly responds to, identifies, and treats a sudden cardiac arrest patient and activates the EMS system (via 9-1-1) for further advanced life support care. River Falls began their PAD program in January 2002 when the First National Bank purchased the first public AED for their facility.

While AEDs are now fairly easy to use, the AED should be used only by persons who have received proper training. The ease of use of newer AEDs has led to the increasing interest of PAD programs. Today's AEDs are relatively inexpensive and usable by persons with limited training.

In late 2004, several River Falls organizations and clubs joined together to fundraise for the purchase of public access defibrillators. River Falls EMS and the community recognized the importance of a good PAD program and partnered together to develop one. In January 2005, twelve (12) defibrillators were given to River Falls EMS by the Lions Club for placement in the River Falls community. These AEDs were placed based on past EMS call patterns and the daily use and population of the community buildings.

On February 5, 2005, exactly two weeks after placing a public AED in the River Falls Wildcat Hockey Center, an elderly gentleman was entering the building to watch his grandson play hockey. Immediately upon entering the building, he collapsed into sudden cardiac arrest. An off duty EMT and RN were on site, placed the AED onto the patient and shocked him. Upon arrival of the EMS crew minutes afterwards, the person was talking. He is still alive

today and has since returned to River Falls several times to watch his other grandchildren play hockey. He has also helped promote our PAD program since he experienced (and survived) a sudden cardiac arrest with ventricular fibrillation.

While it is difficult to use an AED improperly, AEDs do have risks if used incorrectly. AEDs are intended to be used by trained individuals and within a system that integrates all aspects from first responder care to hospital care. Hence, a significant emphasis on proper AED training and immediate access to emergency medical services (EMS) is critical. The value of the AED technology is that it will not shock a person unless an appropriate shockable cardiac rhythm is detected.

Since the successful PAD save in February 2005, River Falls EMS

and community organizations have placed over 75 additional units throughout the city. The number of AED devices in the community continues to grow every year. Our survival rate for sudden cardiac arrest within the community is also improving with the community PAD program and the increase in advanced treatment capabilities of River Falls EMS.

The outcome of defibrillation is directly tied to how quickly it is administered. The "window of opportunity" to respond to a victim and take rescue actions is 10 minutes or less. The sooner the AED is utilized after a person experiences a sudden cardiac arrest, the more likely it will be effective. In general, for every minute that passes between the cardiac event and defibrillation, the probability of survival decreases by approximately 10 percent. After 10 minutes of no interventions, the probability of survival is extremely low.

The importance of rapid and positive intervention is reflected in the 2010 American Heart Association's (AHA) "Chain of Survival" concept. There are four links in the chain: 1) Early access to the victim, 2) Early CPR, 3) Early defibrillation, and 4) Early advanced cardiac life support by EMS crews.

Well-structured PAD programs like ours here in River Falls provide better trained individuals and increase accessibility of an AED which, as a result, increase the probability of survival for the victim. In River Falls, all these components listed as the "Chain



Jim Williamson, Byron Dopkins, Jeff Rixmann, Mary Beth Williams, and Mike Stifter

(continued on page 7)

River Falls Sets Sights on Cigarette Butt Litter

Tobacco products, including cigarette butts, are the most-littered item in America, representing nearly 38 percent of all litter items, according to "Litter in America," the Keep America Beautiful landmark 2009 study of litter and littering behavior. This research also showed that individuals who would never litter items such as beverage cans or paper packaging may not consider tossing cigarette butts on the ground "littering". The City of River Falls is taking part in a national program to reduce the impact of cigarette butt litter. The *Cigarette Litter Prevention Program (CLPP)* is sponsored by Keep America Beautiful. To support implementation of a 2011 Cigarette Litter Prevention Program (CLPP), the City was awarded a \$1000 grant and 600 pocket ashtrays to distribute. Additionally, the city's Downtown Business Improvement District (BID) provided a \$1000 sponsorship in support of this project.



Main Street Butt Pickers volunteer their time to keep the sidewalks in River Falls clean and free of cigarette butts. If you would like to join the "Butt Pickers" team, please contact Mayor Richards at 715-426-3404. Pictured above (L to R): Kris Miner, Mayor Don Richards and Wendy Zezza.

The goal is to target cigarette butt litter throughout the downtown business district

by first conducting a cigarette litter scan. This is a method to quantify cigarette butt litter in a target area. This reliable and proven "scanning" methodology involves an actual count of cigarette litter on the ground. This data also helps identify where individuals are smoking and may litter cigarette butts so that the CLPP can place ash receptacles at strategic locations and focus on changing littering behavior. The first of three cigarette butt litter scans took place on July 19 with the assistance of city staff and several community volunteers. During the scan the group found close to 600 cigarette butts on downtown streets. The second scan took place on September 13 and the last scan will be done in April 2012.

The program's strategic approach involves all stakeholders in the cigarette litter problem, including businesses, law enforcement, local governments, community organizations and, importantly, smokers themselves. The Keep America Beautiful *Cigarette Litter Prevention Program* tackles the litter issue by integrating four proven approaches:

- Encouraging enforcement of litter laws, including cigarette litter;
- Raising awareness about the issue using public service messages;
- Placing ash receptacles at transition points such as entrances to public buildings; and
- Distributing pocket ashtrays to adult smokers.

In 2010, nearly 240 communities reported an average 42% reduction in littered butts as a result of implementing the program. The cigarette litter prevention program has proven effective. Simple actions like installing ash receptacles and distributing pocket ashtrays have made a big difference in decreasing litter and ultimately keeping communities beautiful. City staff expects similar reductions in River Falls. An educational video regarding this program can be viewed on RFC-TV Channel 16 River Falls in Focus: Keep River Falls Beautiful or to view online, please visit <http://rfctv.pegcentral.com/>.

National nonprofit Keep America Beautiful has field-tested and expanded the Cigarette Litter Prevention Program since 2003, funded by Philip Morris USA, an Altria company, and with additional support from Reynolds American Inc. Services Company. Information about starting and maintaining a community Cigarette Litter Prevention Program is available online. The "Guide to Cigarette Litter Prevention" can be accessed through the Keep America Beautiful website www.kab.org or directly at www.preventcigarettelitter.org.

The Concept of Public Access Defibrillation (PAD)

(continued from page 6)

of Survival" for an effective PAD program are in place as long as community members follow though. River Falls EMS remains committed to maintaining a strong PAD program for our community and encourages other organizations not involved to look into the program. River Falls EMS interacts periodically with the PAD host buildings to ensure their training and plans are up to date and to perform random lifelike scenarios.

The next time you are out and about in the community, look around and take note of the organizations that have PAD devices. These organizations can be identified by a PAD sticker on their front door and signs throughout the building pointing toward the AED's location. Thank them for taking the initiative to host the PAD device to improve survival chances of sudden cardiac arrest for our community members.

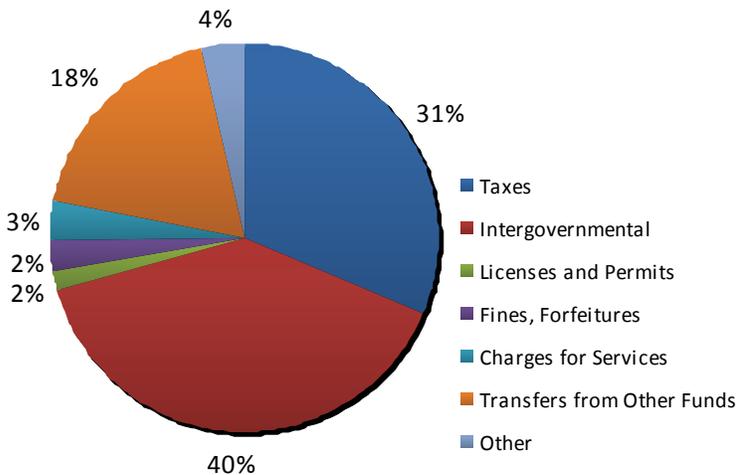
If you would like to know more about the River Falls PAD program, or if you would like to become trained in CPR/AED use, or if you know of an organization that is willing to place an AED, or if your business has purchased an AED, please contact Jeff Rixmann at 715-425-0370 or jrixmann@rfaas.org.

City's Budget Process- 2012 Budget Preview



Annually, the Mayor and City Council meet to review and approve a budget for the operations of the City. The budget includes the estimated revenue and expenditures needed to provide City services. The budget is more than just an accounting document; it is the result of input from citizens, boards and commissions, various departments, as well as the Mayor and City Council. Due to limited funding, input from these groups establishes the priorities for the City and incorporates their priorities into the budget. The budget document is used throughout the year as a management and planning tool, which helps to objectively determine the best course for the community.

2011 Revenues By Source



The City currently receives about \$2.2 million in shared revenues from the State of Wisconsin. The proposed State budget reduces this payment by \$143,000 in 2012 and 2013. Transportation revenues used for street maintenance are expected to decrease by \$50,000. These challenges and others make the preparation of the budget and resulting property tax levy a balancing act between providing the necessary services that the community expects and maintaining the City's low tax rate.

The City Council welcomes citizen input into the budget process. Budget preparation has begun for 2012 with departments making their recommendations for next year. The draft budgets have been compiled and modified to fit the available resources and will be presented to the City Council this month. The public is encouraged to provide input and attend any workshops prior to the public hearing. After the proposed budgets are completed, the Council will hold a public hearing on the 2012 budget before considering approval of the budget ordinance and official property tax levy. The public hearing is tentatively scheduled for November 8.

More information on the budget is available on the City's website www.rfcity.org, or contact Julie Bergstrom, Finance Director/Assistant City Administrator at 715-426-3416. ~



Ethel Johnson Day

Mayor Don Richards presented Ethel Johnson with a plaque declaring July 18, 2011, Ethel Johnson Day in the City of River Falls. Ethel served as an elementary school teacher until retirement and currently volunteers in the community. July 18 was Ethel's 90th birthday. Congratulations Ethel! ~

Playground Equipment Installed in Highview Meadows Park



During the week of June 8, 2011, playground equipment was installed at Highview Meadows Park, located at 2433 Meadows Street. The play structure is designed for ages 5-12 with three slides, a climbing wall, a swing unit with two belt swings and two infant swings, plus other play features. Neighborhood members helped purchase and plant trees around the area. Additional trees are planned for fall planting. There is a sledding hill for winter fun, and coming this fall an open-sided shelter for families to picnic under. Fafani Weinzierl donated one of the many benches in remembrance of her mother, Jan Goecke. There are picnic tables and a bike rack available in the park. A community park dedication picnic is being planned for October 19 at 5 p.m. ~

Employee Spotlight –



Cindi Danke

In October 1980, Cindi Danke was hired through a government grant to help oversee the River Falls Youth Center, which was in the old Ingram Center building along with Senior Citizens, Kinship and the Arts people organizations. The River Falls Area Youth Center was where you could find billiards, pinball machines, and a juke box with records that would play three songs for a quarter. When the grant money was exhausted, youth center kids filled the City's Council Chamber and asked for the additional money to continue Danke's employment. The Council agreed to 20 hours a week as long as Cindi also worked 20 hours of programming for the new Park and Recreation Department.

"I'm proud that I've been involved with those teenagers in 1980 that now are parents and even grandparents. It doesn't seem that long ago that recreation room was filled with them playing card games or planning the haunted house activities!" says Cindi Danke, the Parks and Recreation Coordinator. Many activities are still the same; T-ball, baseball, swimming lessons, softball and gymnastics, while other activities like soccer are really becoming a high enrollment activity. Back in the early days, children use to bike all over town by themselves and come home just for lunch and dinner and pick-up ballgames at the parks or schools without adult involvement or being organized like they are in today's activities.

Cindi is a graduate of UWRF with a degree in Physical Education and a minor in Coaching. She feels fortunate that she began employment with the City of River Falls soon after graduation and even more fortunate to that she has continued working to present.

Cindi was married to Greg Danke (RF Middle School assistant principal) for 24 years before his unexpected death in 2008, and has two grown children. Zach, who works at the Phoenix Bar in Baldwin and attends St. Paul Culinary Art School in St. Paul, and Hanna who currently attends UWRF and plays soccer for the University team.

Cindi enjoys the outdoors, gardening, making salsa, walking her two dogs, spending time with family and friends, and helping with the High School Gymnastics' team in tracking the scoring of their home meets. She was recently invited to learn how to shoot trap at the River Falls Sportsman Club, which has been a great way for her and the others (middle school children) to learn how to shoot. Cindi really enjoys her position working with and for the great people of River Falls and appreciates all the support and interest in the River Falls Park and Recreation activities. If you are interested in what the recreation department has to offer, please call, email or stop by City Hall to chat. Cindi will be there to help you or your children. ~

Administrator Receives ICMA Credential



Scot E. Simpson, City Administrator, recently received the Credentialed Manager designation from ICMA (International City/ County Management Association), the premier local government leadership and management organization.

"I am not surprised that Scot received the Credentialed Manager designation. Beginning with his interview for, and continuing through his performance in the position of City Administrator for the City of River Falls, City Council members and I have been impressed with his work ethic, intelligence, leadership and management skills. We feel fortunate to have hired him." said Mayor Don Richards. ~



RFFD Open House

On September 26, the River Falls Fire Department held its annual Fire Prevention Open House. The event was well-attended and members of the community were treated to a variety of fire prevention activities including games for the children, vehicle extrication and fire extinguisher demonstrations as well as tours of the department's Fire Safety House. Sparky was on duty and entertained children of all ages. Everyone was able to get up close to the fire trucks, check them out and even sit behind the wheel. St. Croix Gas, the Police Department and Ambulance Service all had displays as part of our safety education effort. ~

Spectators watch the extrication crew in action at the River Falls Fire Department's Annual Open House on September 26.

Council Approves Recommended Administration's Work Plan

Just as the 2009-2011 Work Plan cycle successfully came to an end staff began preparing the 2011-2013 Work Plan. On July 12, City Council approved the Administration's 2011-2013 Work Plan. This work plan is based upon review and discussion with each of the current Council members regarding their vision for the organization and community. Additionally, City Council, staff, and many committee chairpersons attended the May 23 Work Plan Workshop to provide additional feedback and participate in a prioritization exercise. During the prioritization workshop a list of more than 175 projects, plans, studies, and items were compiled. Provided below is an example of Administration's 2011-2013 Work Plan goals and projects: ~

Deliver Quality, Cost Effective Municipal Services

- Analyze Impact of Rental Housing on Historically Single-family neighborhood
- Building Maintenance Plan
- City/Utility Cooperation Opportunity Analysis
- Community Education/Community Recreation Memorandum of Understanding
- Complete Feasibility Study for Community-funded Competition Baseball Field
- Create 2013-2017 Capital Improvement Plan
- Develop Partnerships for Display of Art in City Hall Building
- Develop Performance Measurement System
- Develop Traffic Sign Management Plan Complying with Federal Mandates
- Evaluate Election Equipment Options
- Evaluate GIS Maintenance Opportunities
- Evaluate Library Front-End Modifications
- Evaluate Parking Meter Program
- Evaluate Weather Siren System
- Feasibility study on Critical Care Paramedic Service Level
- Fire By-Laws Revision
- Fire Equipment Replacement Plan
- FY 2012 Budget
- FY 2013 Budget
- Implement Emerald Ash Borer Plan
- Implement Revised Fire Inspection Program, (Phase I - Basic Inspections Process)
- Implement Revised Fire Inspection Program, (Phase II - Preplan/Business records database)
- ISO Inspection Preparation (Fire Protection Class Rating)
- Mann Valley Land Lease Analysis
- NPDES Phase II Permit Compliance
- Records Management System (RMS) Implementation (Apparatus, Calls, Personnel, and Training)
- Fire Records Management System (RMS) implementation (Equipment Inventory)
- RFP for Banking Services
- RFP for General Insurance
- Shared Services Collaboration Discussions with St. Croix County and Neighboring Communities
- Update 2013-2017 Fiscal Strategy with Projections
- Update City Emergency Plan
- Work with Counties on Redistricting Plan

Develop a High Performance Workforce

- Classification and Compensation Study
- Complete Successor Agreements with Police Bargaining Unit (2013-?)

- Comply with National Incident Management System (NIMS) Training Directives
- Employer/Employee Health Insurance Benefits Study Group
- Enhance Employee Skills with Current Technology Tools
- Evaluation of Human Resources Functions
- Personnel Policy Handbook – Comprehensive Review
- Recruit and Train Election Inspectors for the 2011-2012 Term
- Support Healthy Foundations Wellness Program

Promote Economic Vitality

- Assist BID/Chamber with Strategy to Increase Economic Opportunities Downtown
- Available Building and Site Information Partnership
- Cascade Avenue Reconstruction
- City-wide Way Finding/Signage Preliminary Plan
- Complete North 35 Commercial Sector Plan (Radio Road Development Area)
- Complete Safety Improvements at Main/Union
- Complete STH 29/35 Signage Project for Cemetery Road
- Continue Work on Historic Plaques for Downtown Buildings
- Cooperate with SCVHH on Eco Village Project
- Cooperative Boundary Agreement with Town of Troy
- Coordinate with UWRF on their HHP project
- Coordinate with WisDOT on Radio Road Interchange Development
- Create a Program for Financing City-Owned Surface Lots
- Develop Plan for Corporate Park Expansion
- Draft Lake George Trail Plan
- Evaluate Options for Continuation of Skate Park
- Joint Reconstruction of Apollo Road with Town of Troy
- Map and Zone Trails, Park and Open Space within the Whitetail Ridge Corporate Park
- Participate in Gateway Corridor Coalition
- Radio Narrow Banding Implementation
- Rocky Branch Restoration Project – Trout Unlimited/WIDNR
- Strengthen Partnership with Economic Development Agencies

Promote Positive Image

- Develop Social Media Strategy for City
- Implement a Bicycle Friendly Community
- Improve Integration of the CityWatch System with City-wide Communication Program
- Improved Signage at Library Including Possible Community Events Board
- Public Safety Citizen Academy
- Re-Design and Implement Revised City Website (Including Notification and Social Media Integration)

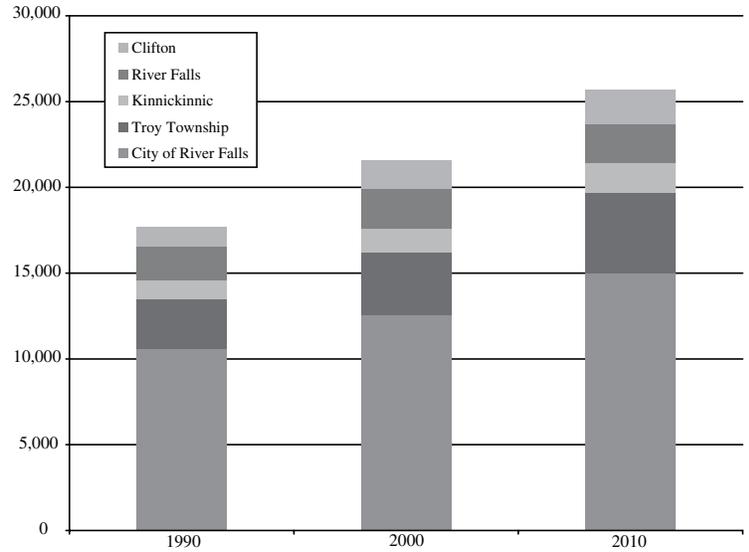
2011 Trends Report

The City has just completed the tenth annual Trends Report which provides a statistical view of how the City is progressing on various issues. The Trends Report provides a snapshot of the important issues in and about River Falls through new data each year.

The report begins with a look at both recent and historical growth in the City and the surrounding region. The regional area includes the Towns of Troy, Kinnickinnic, River Falls and Clifton, the Counties of St. Croix and Pierce, and finally the State of Wisconsin. The report discusses employment, housing, transportation, educational institutions, library, City finances, park and recreation, emergency services, municipal utilities, other utilities, along with other issues.

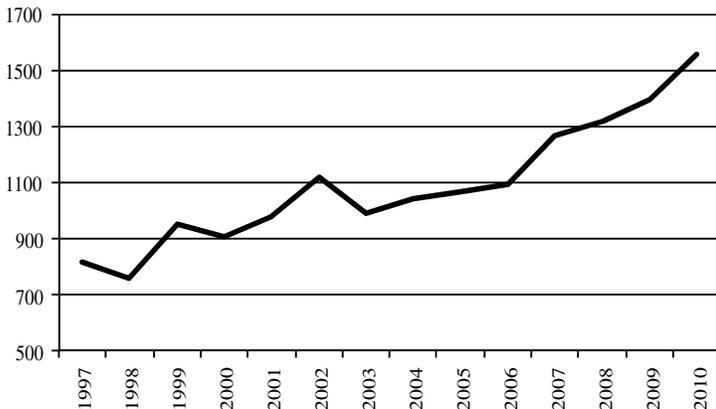
There are many statistics that can be measured within a city or region. City staff collects readily obtainable information and has streamlined the process of producing and updating this information for the Trends Report. However, it is recognized that different types of information and measurements may become important in the future and may require the addition of new sections. Several of the trends in this report are supplied

River Falls and Contiguous Township Populations: 1990-2010

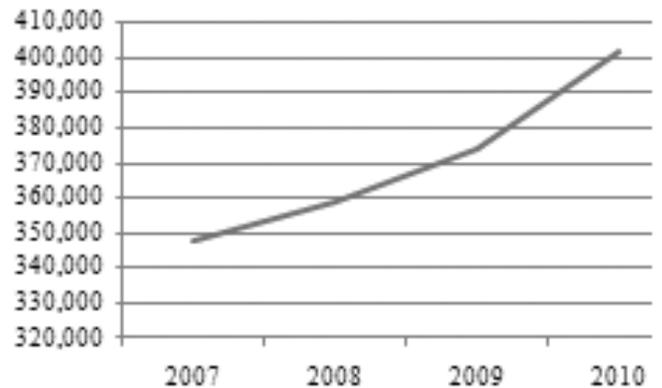


with numerical goals and projections, usually stated in the City's Comprehensive Plan, other planning documents, the 2010 Census, 2005-09 American Community Survey or by the Wisconsin Department of Administration (DOA). However, at the date of this publication, the complete 2010 Census data has yet to be released; as a result, some numbers may be estimates.

River Falls Ambulance Response Numbers



River Falls Library Circulation (All materials)



City of River Falls Subdivision Lot Status (As of 1/1/2010)

Development	Built Units	Available Units
Sterling Ponds	135	497
Highview Meadows	121	114
Royal Oaks	40	73
Boulder Ridge	104	72
Spring Creek Estates	58	45
Knollwood	17	26

Establishing numerical targets can help focus the action of city government and other community agencies that are in a position to influence the outcome. While charts and graphs cannot explain the essence of a city, numbers and data do provide us with insight that is important in our effort to steer a positive course for our City. Readers can look at the trends of various topics and develop a better understanding of how well the City functions and performs. Copies of the Trends Report can be obtained at City Hall, the library or viewed on the City web site at www.rfcity.org.

Sidewalks to Be Kept Clear

The owner/occupant of any lot or parcel shall have snow and ice removed within 24 hours after the snowfall ceases. If the owner/occupant fails to comply with this requirement, the City shall cause the snow and ice to be removed and the cost charged to the property owner. The cost for the City to remove the snow and/or ice shall be billed according to the City's current Fee Schedule. Failure to pay for said services, upon billing, will result in the costs being assessed against the property and placed on the annual tax roll. **Note: Only one notice will be sent to the property owner this snow season regarding clearing of sidewalks. After the first notice, the City will clear sidewalks if they have not been done.** If you have any questions, please contact Terry Kusilek, Street Supervisor, by phone at 715-426-3481 or by e-mail tkusilek@rfcity.org.

Curbside Christmas Tree Pick-Up

The City of River Falls through its contracted waste hauler will pick up Christmas trees that are placed near residents normal garbage pickup location between January 2-13, 2012. Trees enclosed in plastic will be accepted. Wreaths or garland with wire **will not** be accepted. Heavy snow fall or other severe weather conditions may delay or extend the schedule. A separate truck will be used to collect the trees independently of garbage and recycling pickup. If you have any questions or if your tree is not picked up by January 20, please call Kristy Treichel at 715-426-3412 or e-mail her at ktreichel@rfcity.org.

Halloween Safety Tips

The River Falls Police Department reminds the community to be safe on Halloween. Halloween and the trick or treating can be a fun tradition. However, in order to help ensure the safety of Halloween activities, the following tips are recommended:

- Wear a comfortable costume that provides visibility, is fire retardant and is not a tripping hazard. Bright costumes are more visible than dark costumes. Props should also be safe without sharp or dangerous ends.
- Children should be supervised by a parent or responsible adult. If older children are allowed to go trick or treating without adult supervision (not recommended), there should be a preplanned route and a set return time.
- Stay outside of houses. Do not enter a residence for treats - let the resident bring it to you.
- Trick or treat early before it gets too dark.
- Bring a flashlight with you so you can see and be seen. Consider wearing reflectorized clothing.
- Stay in your neighborhood where you feel comfortable.
- Watch for traffic. Use crosswalks when crossing the street.
- Only accept wrapped candy. Do not eat any until it is thoroughly checked by your parent or responsible adult.
- Use caution around pets and other animals to avoid being bitten or other injury.
- Avoid cutting through yards as there may be multiple hazards.



Motorists should be extra cautious on Halloween night. Be aware of children darting out from between parked cars or walking on roadways. Please be careful exiting and entering driveways.

Parents may consider placing identification such as a slip of paper with the child's name, address, and phone number inside a child's pocket in case the child gets separated from the group.



If you are going to have a jack o' lantern, consider a battery operated light rather than a real flame.

Many odd behaviors are exhibited on Halloween. Please don't confuse them with behavior that may harm someone such as going somewhere with a stranger. Don't approach a car if asked to by an unknown occupant.

Please remind children of these important safety rules to help ensure our community has a safe and fun Halloween! Please report any illegal or suspicious activity to the Police Department.

Commercial Revolving Loans Available

Commercial low interest loan programs are now available to businesses in the City of River Falls. Loans of up to \$50,000 are available for a maximum 10 year term. Loans are reviewed and approved by a local loan committee, and the scope of the project will affect the amount and terms of the loan.

Commercial Revolving Loan Fund (Pierce County only)

Commercial properties in the City's downtown district may apply for funds from \$10,000 to \$50,000 for property acquisition, new construction, or exterior or interior rehabilitation of existing properties. Loans are not available for working capital, or refinancing of existing debt. This program is designed to facilitate the upgrade of downtown properties through acquisition and renovation.

Micro Loan Program (St. Croix County only)

For those commercial properties in St. Croix County, the City participates in a regional microloan program, which provides up to \$50,000 in revolving loans for start-up, newly established or growing small business concerns. This program is geared toward small businesses with less than \$1,000,000 in annual sales and fewer than 25 employees. Loan funds may be used for working capital, inventory purchases, equipment and furniture, as well as real estate acquisition.

These programs are designed to financially assist with the creation, expansion and retention of local businesses in the City, and to assist small business owners with an additional source of obtaining credit. These programs are designed to be used in conjunction with other financing, including bank loans, SBA financing, equity and other sources. For more information on these loan programs, please contact Julie Bergstrom, Finance Director, at 715-426-3416.

Fall Clean-Up



Each November, a fall clean-up is provided for City of River Falls residents who are currently billed for City garbage service by Veolia. Residents will be asked to present a form of identification and a copy of a recent invoice for City garbage service from Veolia. People who do not qualify will not be allowed to dispose of their goods.

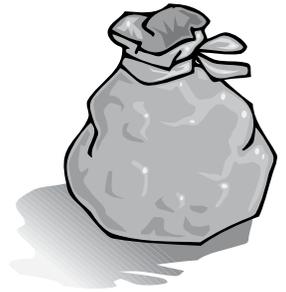
The clean-up is conducted for six days at the City Public Works Garage located at 950 Benson Street. It begins the second Monday in November. The event will have the following hours: Monday through Friday - 4 to 8 p.m. and Saturday – 8 a.m. to 4 p.m.

Acceptable Items Include:

- Carpet/Pad
- Large bulky items
- Furniture
- Miscellaneous garbage (less than one cubic yard)
- Mattress/Box Spring
- Propane tanks
- Minor household construction debris (less than one cubic yard)

Acceptable Items that will be charged a fee include:

- Car Tire (\$5)
- Air Conditioner (\$16)
- Computer or Printer (\$8)
- Truck Tire (\$4)
- Microwave (\$4)
- TV Monitor < 20" (\$16)
- Appliances (\$16)
- Dehumidifier (\$8)
- TV Monitor > 20" (\$32)
- Large quantities of construction debris (varies)



Unacceptable Items include:

- Oil
- Paint
- Car batteries
- Special or hazardous waste
- Chemicals or waste that is generated by a contractor

Veolia reserves the right to refuse any hazardous materials. Pierce County Solid Waste (715-273-3092) offers a clean sweep program each September for disposal of many hazardous waste products generated by City of River Falls residents who are also Pierce County residents.

Any calls regarding questions on what can be discarded should be directed to Veolia at 866-9-VEOLIA (866-983-6542). ~

Holiday Fire Safety



Fire Prevention Week runs from October 9-15th. This year's theme is "It's Fire Prevention Week. Protect Your Family From Fire". Protecting your family from fire is not just a week-long event, but it's year round, especially as we move into the year-end holiday season.

Whatever the celebration, Halloween, Thanksgiving, Christmas, Hanukkah, Kwanza, New Year's; they all are a prime time for residential structure fires. Decorative lights, candles, parties where people drink and smoke, and especially the onset of the heating season all increase the likelihood of fire.

Here are some general safety tips to help keep you and your family happy and safe during this festive time of family celebrations:

Give Space Heaters Space

- Keep space heaters at least 3 feet away from furniture and other flammables.
- Make sure your heater is legal and has a safety label.

Party Safety

- Use flame-retardant decorations.
- Provide smokers with large, deep ashtrays and wet ashes when emptying.

Holiday Lights

- Replace any frayed or cracked light cords.
- Don't overload circuits or run extension cords under carpets.
- Unplug all decorative lights before leaving home or going to bed.

Fireplaces

- Have your chimney inspected annually by a professional.
- Burn only materials appropriate for a fireplace.
- Do not store removed ash in your home or garage.

Candles

- Put candles in a non-tip holder.
- Never leave candles unattended or in the reach of children.
- Extinguish candles before going to bed.

Christmas Trees

- Choose a fresh Christmas tree.
- Be sure the tree has water constantly.
- If you use an artificial tree, be sure it is labeled as being flame-retardant.

Make sure there are working smoke detectors in your home. These detectors should be placed on every level, outside sleeping areas and inside bedrooms. They should be tested once a month and batteries should be replaced at least annually. (We recommend every six months). Smoke alarms should be replaced if they are over 10 years old.

Finally, in the event you have a fire in your home; escape from fire! Once you're out, stay out! One of the greatest hazards to life that exists in a building fire of any magnitude is the lack of sufficient oxygen.

The members of the River Falls Fire Department want you to have a fun-filled holiday season and to keep "fire-safe" all year long. ~

Collecting for River Falls Food Pantry



City employees, Debbie Moody and Bridget Hieb, display items collected for the food pantry in 2010

In 2010, 671 households consisting of 1,761 individuals were served by the River Falls Community Food Pantry. Amongst these households, 641 children were served, which is equivalent to feeding nearly every kindergarten, first grade, and second grade student within the River Falls School District. To accomplish this, 217,588 pounds of food were distributed during 3,579 visits. With the economy still down, these numbers are expected to continue to increase. City employees are inviting the community to donate unopened, non-refrigerated food, and toiletry items during the month of November. As the need for assistance continues to grow, the donation of nonperishable food and hygiene items are gratefully accepted. The donation of items like tuna, canned meats, stews, spaghetti sauce, pastas, pancake mix, fruit, cereal and peanut butter provide critical nutrition, health and hope to area families facing tough economic challenges. Donations will be accepted at City Hall, River Falls Police Station, and River Falls Public Library during regular hours of operation. ~

Seeking Donations for the Mitten Tree



Donations of mittens, gloves, socks, hats and anything else needed to keep warm this winter are being collected at City Hall during the month of December. River Falls residents are invited to celebrate the spirit of the season by supporting this worthy cause for our community in need. Unfortunately, there is no shortage of children lacking even the most basic of warm outerwear. **Donations will be accepted Monday through Friday between 8 a.m. and 5 p.m. until Friday, December 30.** Items collected will be distributed to local charities shortly after the first of the year. Both new and clean, gently-used items may be donated. ~

Did You Know...

If you are in search of information from a past newsletter, you can find it on the City's website at http://www.rfcity.org/ci_citymedia.asp ~

RFC-TV Offers Wildcat Sports Video-On-Demand!



River Falls Community Television

River Falls Community Television's volunteers are helping us Bring River Falls Home to You this fall by covering RFHS Wildcat games of football, soccer and basketball. This means you can watch your

Wildcats online when it's convenient for you. Plus you can share the links with family and friends that are not in the area!!

RFC-TV's video library is now available online. You can find the Video-on-Demand link on the city's home web page at: www.rfcity.org or you can go to: <http://rfctv.pegcentral.com>. RFC-TV's video library is now available online. You can find the Video-on-Demand link on the city's home web page at: www.rfcity.org or you can go to: <http://rfctv.pegcentral.com> ~

Holiday Light Exchange

It's never too soon to start thinking about holiday decorations... especially when it includes a no cost LED Holiday Light Exchange!

The holiday season brings beautiful decorations and imaginative use of holiday lights. For those who enjoy having holiday lights on and around their homes, light-emitting diode (LED) lighting can provide significant energy savings and increased safety this holiday season.

This fall, River Falls Municipal Utilities will be hosting the second "Holiday Light Exchange" to help residents save money and protect the environment by using less energy. This exchange allows River Falls Municipal Utilities' customers to bring in a minimum of two strands of incandescent holiday lights (working or not working) to be recycled and in exchange receive two strands of new LED multi-color or white holiday lights – all at no charge. **Simply clip the coupon and bring it to City Hall during the designated exchange date/time.** Lights will be available on a first come, first serve basis while supplies last. Light recycling will continue through January 13 at City Hall, Ace Hardware, Lund's Hardware, and River Falls High School. ~

HOLIDAY LIGHT EXCHANGE

November 28 – 30 at River Falls City Hall

Monday 9 a.m.– 7 p.m. and

Tuesday and Wednesday 9 a.m. - 5 p.m.

For additional information regarding this exchange, visit www.rfmu.org, Facebook, or call 715-425-0906. ~



City employee, Angie Bond, and resident, Phyllis Golden



Property Lines

You may wonder how you can determine exactly where your property lines are. Newer lots in the City often have buried metal "property irons" at the corner of lots. Older lots created quite some time ago and would likely only have "property irons" if a past owner or adjacent owner hired a professional surveyor to establish them. You may have documentation from when you purchased your property regarding the lot dimensions of the property and perhaps showing a physical location of your garage or home. From this information, you can approximate where the property lines are. One good step to take from a time/cost/neighborly relations standpoint is to talk to your neighbor to find out where they believe the property line is. The only way for a property owner to truly determine accurately where their property lies is to hire a Professional Surveyor. Surveying firms are listed in the Yellow Pages. The City does not have a Professional Surveyor on staff and cannot locate property lines for residents. For more information, contact Reid Wronski by phone at 715-426-3409 or by email at rwnski@rfcity.org. ~

Second Street Garden Volunteers

A big thank you to the following people and businesses:

Peggy Berg
 Barb Chapin
 Marcia Ferris
 Deb Freeman
 Susan Gnatzig
 The Gorden Family
 Nancy Helminiak
 Kari Hussey
 Audrey Iverson
 Barry and Kim Lindsay
 Lori's Massage
 Lu Lueck
 Geniveve Needham-Score
 Mary Jo Pedriana
 River Falls State Bank
 Linda Ross
 Ellen Schultz
 Gabe Schulberg
 Mary Solum
 Arline Taylor
 Deb Tokheim
 Patty Tricker
 Mary Waters
 Kristen Wilson
 Shelly Wilson
 Mary Lynn Wiskerchen

FREQUENTLY CALLED PHONE NUMBERS

General Information
 715-425-0900

Utility Questions
 715-425-0906

Police Department
 715-425-0909

Public Library
 715-425-0905

Municipal Court
 715-426-3429

Garbage/Recycling
 866-983-6542

Recreation Cancellation Hotline
 715-426-3422

NEWSLETTER TEAM:

(Please email comments or suggestions to: newsletterfeedback@rfcity.org)

Kristi McKahan
 Dawn Wills
 Scot Simpson, City Administrator

PHOTO CREDITS:

Margaret Smith
 Dawn Wills
 Cindi Danke
 Jeff Rixmann
 Chris Blasius
 Angel Smith
 St. Croix Valley Restorative Justice Program



Back Row: Tom Caflisch, Scott Morrisette, David Cronk, Randy Kusilek
 Front Row: Bob Hughes, David Reese, Mayor Don Richards, Jim Nordgren

The Current Mayor and Common Council

Position	Name	Address	Phone	E-mail Address
Mayor	Don Richards	106 N. Wasson	715-441-2397	drichards@rfcity.org
At Large	Randy Kusilek	518 N. Winter	715-425-0415	rkusilek@rfcity.org
At Large	David Cronk	843 Leroy Lane	715-425-9174	dcronk@rfcity.org
At Large	Scott Morrisette	2137 Rushmore Drive	715-425-8993	smorrisette@rfcity.org
District 1	Tom Caflisch	508 Roosevelt Court	715-425-7186	tcaflisch@rfcity.org
District 2	Jim Nordgren	1144 South Fork Drive	715-425-7327	jnordgren@rfcity.org
District 3	David Reese	425 N. Wasson Lane	715-425-9369	dreese@rfcity.org
District 4	Bob Hughes	249 Foster Street	715-441-8325	bhughes@rfcity.org

Council Seats up for Election in 2012

There are four Council Seats up for election in the City of River Falls to be voted on at the April 3, 2012, Spring Election:

- Mayor – currently held by Don Richards
- Alderperson At Large – currently held by David Cronk
- Alderperson At Large – currently held by Scott Morrisette
- Alderperson District 4 – currently held by Bob Hughes

The first day to circulate nomination papers is December 1, 2011, and the final day for filing nomination papers is 5 p.m. on Tuesday, January 3, 2012. Contact the City Clerk's Office at 715-426-3408 for more information regarding filing as a candidate for City Office. ~



City of River Falls
 Web Site
www.rfcity.org

River Falls, WI 54022
 222 Lewis Street

