



BUSINESS INCENTIVE FOR ENERGY EFFICIENCY

BONUS ENERGY EFFICIENCY PROGRAM - EARN UP TO \$5,000

Program Eligibility

This program is available to all River Falls Municipal Utilities (RFMU) business customers.

- Projects must receive an incentive from Focus on Energy to be eligible for the bonus from RFMU.
- The combined value of the RFMU bonus and Focus on Energy incentive cannot exceed 75% of the installed project cost. Internal labor costs are not to be included in the project cost.
- RFMU reserves the right to inspect the project before and after project completion.
- Proof of payment for project completion must be provided.

How to Apply:

Application through Focus on Energy

- Complete appropriate Focus on Energy's Incentive Application for Business (www.focusonenergy.com).
- Make efficiency improvements.
- Submit application to Focus on Energy.

Bonus of up to \$5,000 from River Falls Municipal Utilities

- Submit RFMU bonus application(reverse side) along with a copy of sales receipt and a copy of completed Focus on Energy application to jwilli@wppienergy.org or mail to:

River Falls Municipal Utilities
222 Lewis Street River Falls, WI 54022

Allow 4-6 weeks for processing.



Through your public power utility, these programs are proudly supported by POWERful Choices! POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.

UP TO \$5,000 AS A BONUS MATCH TO FOCUS ON ENERGY'S BUSINESS PROGRAMS



At River Falls Municipal Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

rfmu.org (715) 425-0906

 A WPPI Energy community



BUSINESS REBATE FOR ENERGY EFFICIENCY

Bonus Program

HOW TO APPLY: Following project completion, attach a copy of the sales receipt and completed Focus on Energy Incentive Application and return to River Falls Municipal Utilities with this completed form. Qualifying projects must be completed by December 31, 2025. Applications must be received by January 31, 2026.

CUSTOMER LEGAL INFORMATION (as shown on your income tax return)

Company Legal Name		Federal Tax ID Number
Owner Name (Corporations Excluded)		Tax Status (check one): <input type="radio"/> Sole Proprietor <input type="radio"/> Corporation <input type="radio"/> Partnership <input type="radio"/> LLC <input type="radio"/> Other _____
Legal Mailing Address	City / State	Zip Code

SITE INFORMATION

Job Site Name	Utility Account Number	
Contact Name	Email Address	
Address at Job Site	City / State	Zip Code
Daytime Phone Number	Estimated Project Cost	Estimated Incentive

CUSTOMER SIGNATURE (read and sign)

I certify that, to the best of my knowledge, all statements made in this application are true and correct, and all information about the proposed project(s) is representative of the energy efficiency measures my company expects to implement if my electric utility awards rebate funding for the proposed project(s). I understand this program may be modified or discontinued at any time without notice, it has limited funding and applications will be accepted on a first-come, first-served basis, until allocated funds are spent. I agree to the terms and conditions set forth in this application for this program. I UNDERSTAND THAT MY ELECTRIC UTILITY MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, WITH RESPECT TO ANY EQUIPMENT PURCHASED AND/OR INSTALLED AS A RESULT OF THE PROGRAM, INCLUDING BUT NOT LIMITED TO, ANY WARRANTY OR MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number.
2. I am not subject to withholding due to failure to report interest and dividend income, and
3. I am a U.S. person, as defined in the instructions to IRS Form W-9

The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

Applicant's Name	Date	Applicant's Signature
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UTILITY USE ONLY

Date Application Received	Date of Project Completion	Post Inspection: <input type="radio"/> Yes <input type="radio"/> No
Authorized Incentive	Date of Pay Authorization	

Questions? Need more information? Call us at 715-425-0906