



ADD VALUE TO YOUR PROPERTY WITHOUT SPENDING A CENT

The **River Falls Municipal Utilities** in partnership with the **Focus on Energy Multifamily Energy Savings Program** offers landlords ways to lower operating costs and increase bottom lines through energy efficiency. Your property may qualify to receive **FREE** installations of the energy-saving products listed below:

COMPACT FLUORESCENT LIGHT BULBS (CFLs)



- Use up to 75% less energy and last up to 10 times longer than incandescent light bulbs.
- Qualified by ENERGY STAR®.
- Run cooler than incandescent bulbs, reducing fire risks.
- LED bulbs may also be available.

Typical Five-Year Savings per Unit

- Save 4,784 kWh,¹ which can save you approximately \$600.⁵

ENERGY-EFFICIENT SHOWERHEADS (1.5 GPM)



- Use 40% less water than 2.5 GPM showerheads.
- Self-cleaning and maintenance-free.
- High pressure with a pulsating massage feature.

Typical Five-Year Savings per Unit

- Save 27,375 gallons of water,² saving approximately \$175 on water and sewage costs.³
- Natural gas-heated water? You can save approximately \$100.⁴
- Electric-heated water? You can save approximately \$500.⁵

BATHROOM/KITCHEN FAUCET AERATORS (1.5 GPM)



- Use 32% less water than 2.2 GPM faucets.
- Flow control means no loss of water pressure.

Typical Five-Year Savings per Unit

- Save 12,775 gallons of water,⁶ which can save you \$85 on water and sewage costs.³
- Natural gas-heated water? You can save approximately \$70.⁴
- Electric-heated water? You can save approximately \$260.⁵

PIPE INSULATION

Installation of up to 9 feet of domestic hot water pipe insulation per hot water heater.

Savings are approximate and will vary with efficiency of water-heating system, temperature of incoming and outgoing water, square footage and/or number of occupants in each unit.

¹ Based on replacing 8 incandescent light bulbs with 8 CFLs per unit.

² Based on 2 showers/day at an average of 7.5 minutes.

³ Based on \$5.00/CCF (100 cubic feet) water and sewage charge.

⁴ Based on a rate of \$0.80/therm and 80% efficiency water heating.

⁵ Based on a rate of \$0.125 per kWh.

⁶ Based on 5 minutes of run time per day.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

LIMITED TIME ONLY!

Our crews will be on-site for this special opportunity to perform **FREE** money saving up-grades during the following dates.

- July 21-25, 2014
- August 18-22, 2014

Additional dates may be available upon request.

READY TO GET STARTED?

Call 866.486.0832 or email multifamilyprogram@focusonenergy.com to schedule your appointment.

MORE QUESTIONS?

Contact Mike Noreen, Conservation & Efficiency Coordinator by calling 715.426.3647 or emailing mnoreen@rfcity.org.

SAVING ENERGY AND MONEY FOR WISCONSIN



POWERFUL CHOICES
a sustainable energy project for river falls



focus on energy

Partnering with Wisconsin utilities



COMMON AREA LIGHTING PACKAGE (CALP)

LOWER THE COST OF YOUR HIGH-IMPACT LIGHTING.

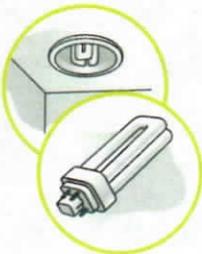
The **River Falls Municipal Utilities** in partnership with the **Focus on Energy Multifamily Energy Savings Program** makes implementing energy-efficient measures both affordable and easy through our Common Area Lighting Package. Your property may qualify to receive installation of efficiency lighting solutions for high-impact areas (12+ operating hours) – valued up to \$2,500 in product at no charge because your locally owned utility, will cover the cost. Normally the co-pay is \$179.



UPGRADE TWO-LAMP T12 FIXTURES TO T8 FIXTURES

Typical Five-Year Savings per Fixture

- **12 HOUR LIGHTING** - Save 765 kWh¹ which can save you approximately \$96²
- **24 HOUR LIGHTING** - Save 1,535 kWh¹ which can save you approximately \$192²



UPGRADE INCANDESCENT FIXTURES TO PIN-BASED FLUORESCENT FIXTURES

Typical Five-Year Savings per Fixture

- **12 HOUR LIGHTING** - Save 1,390 kWh¹ which can save you approximately \$174²
- **24 HOUR LIGHTING** - Save 2,775 kWh¹ which can save you approximately \$347²



UPGRADE INCANDESCENT OR CFL EXIT SIGNS TO LED EXIT SIGNS

Typical Five-Year Savings per Fixture

- **24 HOUR LIGHTING** - Save 1,180 kWh¹ which can save you approximately \$148²



ADD OCCUPANCY SENSORS

Typical Five-Year Savings per Fixture

- **LESS THAN 200 WATTS CONTROLLED** - Save 1,215 kWh¹ which can save you approximately \$152²
- **GREATER THAN 200 WATTS CONTROLLED** - Save 3,625 kWh¹ which can save you approximately \$453²

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Savings are approximate and will vary with wattage, fixture models, and existing conditions.
¹Based on blended deemed energy savings. ²Based on a rate of \$0.125 per kWh.

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