

Take your commitment to renewable energy

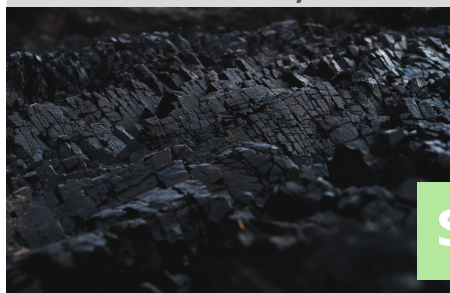
one > step > further

The average River Falls home uses 8,529 **kilowatt-hours of energy per year**.
This is equivalent to burning 2.5 **tons of coal**.

Will you take it one step further? Will you go all the way?

**Without renewable
energy blocks
commitment:**

Burn **2.5 tons** of coal
annually



**Take the next step
(Purchase first or add
an additional block)**

Reduce the burning of
1 ton of coal annually



\$2 →

**Go all the way!
(Purchase enough
blocks to go
100% Carbon
Dioxide free!)**



Purchasing 1 block prevents 1 ton of coal from being burned.

Simply purchasing a \$2* block of renewable energy is the **easiest and cheapest** way for you to pollute less and do your part in combatting climate change.

*This \$2 purchase is reflected monthly.

River Falls is the most renewable-friendly city in Wisconsin!

For more information about this Block Program,
please contact Jenna Willi: jwilli@wppienergy.org
or visit rfmu.org/GreenBlock.



**POWERFUL
CHOICES**
a sustainable energy project for river falls


City of
RIVER FALLS

City/utility copy

Please purchase a green block or go 100% renewable to help make a positive impact on our environment:

Utility account number

Street Address

Name

Phone/email

Date

☐ Yes, I want to purchase
one green block

☐ Yes, I want to purchase
two green blocks

☐ Yes, I want my energy to
be **100% renewable**