



SMART THERMOSTATS

REBATE PROGRAM
UP TO \$50 AVAILABLE

A smart thermostat is a Wi-Fi enabled device that “learns” your habits to help you manage home heating and cooling costs. It adjusts your HVAC equipment based on your home’s unique energy profile and the weather outside. You can save energy and money without sacrificing comfort.

Smart thermostats offer a broad range of setback options throughout the day and week. Ease of programming varies from one brand to another, so look carefully before purchasing.

Up to \$50 rebate is offered to encourage the purchase and installation of a smart thermostat.

Program Eligibility

- Thermostat must be on the qualifying list of smart thermostats found at www.focusonenergy.com/smart.
- This rebate is in addition to the Focus on Energy incentive.
- Combined Focus on Energy and RFMU incentives/rebates may not exceed 75% of the total cost.
- Available to residential customers with a RFMU electric account.
- The thermostat must be installed prior to receiving an incentive/rebate. You can install the thermostat or have it installed professionally.

For an additional incentive from Focus on Energy, visit the smart thermostats section under residential programs and incentives at: www.focusonenergy.com/smart

How to Apply:

1. To qualify for a RFMU rebate, the applicant must meet all of the eligibility conditions and submit the completed application on the reverse side of this flyer.
2. Attach a copy of the sales receipt or paid invoice.
3. Submit application via email to jwilli@wppienergy.org or mail your completed application to:
River Falls Municipal Utility
222 Lewis Street
River Falls, WI 54022
4. Rebate will be mailed 4-6 weeks after receipt of your completed application.



Through your public power utility, these programs are proudly supported by POWERful Choices! POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.

THE CHEAPEST ENERGY IS THE ENERGY YOU DON'T USE



At River Falls Municipal Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

rfmu.org (715) 425-0906

 A WPPI Energy community

 **focus on energy**
Partnering with Wisconsin utilities

SMART THERMOSTAT TECHNOLOGY

Rebate Program

HOW TO APPLY: Please attach a copy of the sales receipt or paid invoice for the eligible smart thermostat technology indicating price and date of purchase. Installation, programming and application must be received by December 31, 2025.

CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)		Utility Account Number
Customer Address	City / State	Zip Code
Home Telephone Number	Daytime Telephone Number	Email address

DEALER /CONTRACTOR INFORMATION

Dealer / Store Name / Website	Contact Person	Contact Phone Number
Address	City / State	Zip Code

SMART THERMOSTAT INFORMATION

Total Cost of Technology	Model Number	Thermostat Technology Brand Name
Phone Number	Name of Technology Installer	
Installed by Homeowner? <input type="radio"/> Yes <input type="radio"/> No		

CERTIFICATION AND AGREEMENT

River Falls Municipal Utilities (RFMU) makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed – including, but not limited to, any warranty of merchantability or fitness for purpose. In no event shall RFMU be liable for any incidental or consequential damages. RFMU does not guarantee that the purchase and installation of your smart thermostat will result in energy cost savings. This program has a limited budget, and applications will be accepted on a first-come, first-served basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.

I understand that this offer provides a rebate of \$50 towards the actual purchase price of the smart thermostat. The thermostat MUST be installed and programmed prior to receiving a rebate. The rebate only applies to the cost of the thermostat and does not apply to the cost of installation (if installed professionally). This rebate is available only to customers of RFMU.

I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application. I agree that RFMU reserves the right to verify sales receipts and installation before issuing rebates.

HOW TO APPLY: Please attach a copy of the sales receipt or paid invoice for the smart thermostat indicating the price, date of purchase and installer the thermostat. Purchase, installation and programming and application must be completed by December 31, 2025.

SIGNATURE

Applicant's Signature	Date
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UTILITY USE ONLY

Authorized Signature	Date	Voucher No.	Deferred Account
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