

Ready. Set. Green.

Electrification of Landscape Equipment 2025 Incentive Program



River Falls Municipal Utilities encourages customers to switch their everyday landscaping equipment from gas to **electric**. Electric motors are cleaner, quieter, and can be powered with **renewable energy**.

New in 2025 - this incentive will be processed as a bill credit on your utility bill!

This bill credit incentive is available to residential and commercial customers. Tier eligibility may vary.



Tier I

- RFMU will provide a bill credit incentive of **10 percent** of the purchase cost up to **\$50**.

This bill credit is available to all RFMU customers.



Tier II*

- RFMU will provide a bill credit incentive of **20 percent** of the purchase cost up to **\$200**.

*This bill credit is available to RFMU customers who purchase or participate in a RFMU renewable energy program.



Eligible items

- Lawn mower
- Leaf blower
- Trimmer
- Chainsaw
- Snowblower

How to Apply:

1

Choose the tier you qualify for. If you don't yet qualify for tier II and wish to, sign up for a green block: [here](#)

2

Complete application on backside of this form.

3

Provide proof of purchase of electric equipment.

Note: limit 2 per customer per year.



River Falls Municipal Utilities
222 Lewis St, River Falls, WI 54022
715.425.0906 | www.rfmu.org

