



## Establishments

35 minute drive time from River Falls, Wisconsin

Total Establishments		
	TOTAL	
Total Establishments	28,999	

  

Total Employees		
	TOTAL	
Total Employees	335,242	

  

Total Establishments by # of Employees			
	TOTAL	%	
1-4 Employees	18,949	65.34	
5-9 Employees	4,948	17.06	
10-19 Employees	2,656	9.16	
20-49 Employees	1,269	4.38	
50-99 Employees	696	2.4	
100-249 Employees	312	1.08	
250-499 Employees	78	0.27	
500-999 Employees	50	0.17	
1000+ Employees	41	0.14	

**Total Businesses by Establishment Type**

	TOTAL	%
Agriculture, Forestry and Fishing	188	0.65
Agricultural Services	441	1.52
Coal and Ore Mining	12	0.04
Oil and Gas	12	0.04
General Construction	523	1.8
Heavy Construction	1,580	5.45
Food Manufacturing	68	0.23
Tobacco Manufacturing	7	0.02
Textile Mills	18	0.06
Apparel and Textile Manufacturing	43	0.15
Lumber and Wood Production	46	0.16
Furniture Manufacturing	8	0.03
Paper Manufacturing	29	0.1
Printing and Publishing	221	0.76
Chemicals	60	0.21
Petroleum Refining	3	0.01
Rubber and Plastics	55	0.19
Leather Manufacturing	3	0.01
Stone, Glass, and Concrete	49	0.17
Metals Fabrication	88	0.3
Machinery and Equipment Manufacturing	383	1.32
Transportation	805	2.78
Travel Services	81	0.28
Transport Services	221	0.76
Communications	295	1.02
Utilities	140	0.48
Durables Wholesale	623	2.15

	TOTAL	%
Non Durables Wholesale	360	1.24
Building Materials, Hardware and Garden	302	1.04
General Merchandise Stores	102	0.35
Food Markets	303	1.04
Convenience Stores	84	0.29
Other Food Stores	265	0.91
Auto Dealers and Gas Stations	520	1.79
Clothing Stores	270	0.93
Furniture Stores	86	0.3
Home Furnishings	105	0.36
Electronics and Computer Stores	77	0.27
Music Stores	34	0.12
Restaurants	908	3.13
Other Food Service	429	1.48
Bars	247	0.85
Drug Stores	78	0.27
Liquor Stores	137	0.47
Specialty Stores	845	2.91
Catalog and Direct Sales	103	0.36
Banks and Financial Institutions	830	2.86
Insurance Carriers	59	0.2
Insurance Agents and Brokers	475	1.64
Real Estate	1,412	4.87
Hotels and Lodging	162	0.56
Dry Cleaning and Laundry	100	0.34
Beauty and Barber Shops	581	2
Other Personal Service	331	1.14
Advertising	217	0.75

	TOTAL	%
<b>Computer Services</b>	<b>381</b>	<b>1.31</b>
<b>Other Business Services</b>	<b>1,769</b>	<b>6.1</b>
<b>Auto Repair/Services</b>	<b>596</b>	<b>2.06</b>
<b>Miscellaneous Repair Services</b>	<b>918</b>	<b>3.17</b>
<b>Motion Pictures</b>	<b>151</b>	<b>0.52</b>
<b>Entertainment and Recreation Services</b>	<b>650</b>	<b>2.24</b>
<b>Health and Medical Services</b>	<b>1,539</b>	<b>5.31</b>
<b>Hospitals</b>	<b>1,080</b>	<b>3.72</b>
<b>Legal Services</b>	<b>649</b>	<b>2.24</b>
<b>Primary and Secondary Education</b>	<b>468</b>	<b>1.61</b>
<b>Colleges and Universities</b>	<b>79</b>	<b>0.27</b>
<b>Social Services</b>	<b>815</b>	<b>2.81</b>
<b>Child Care Services</b>	<b>260</b>	<b>0.9</b>
<b>Museums and Zoos</b>	<b>85</b>	<b>0.29</b>
<b>Membership Organizations</b>	<b>1,958</b>	<b>6.75</b>
<b>Professional Services</b>	<b>1,616</b>	<b>5.57</b>
<b>Government</b>	<b>328</b>	<b>1.13</b>
<b>Unclassified Establishments</b>	<b>0</b>	<b>n/a</b>

**Total Businesses by NAICS**

	TOTAL	%
Agriculture, Forestry and Fishing	183	0.63
Agricultural Services	0	n/a
Coal and Ore Mining	12	0.04
Oil and Gas	10	0.03
General Construction	1,958	6.75
Heavy Construction	187	0.64
Food Manufacturing	158	0.54
Beverage and Tobacco Products	29	0.1
Textile Mills	15	0.05
Textile Products	26	0.09
Apparel Manufacturing	13	0.04
Leather Manufacturing	3	0.01
Wood Products	25	0.09
Paper Manufacturing	29	0.1
Printing and Publishing	130	0.45
Chemicals	59	0.2
Petroleum and Coal Products	3	0.01
Rubber and Plastics	52	0.18
Stone, Glass, and Concrete	49	0.17
Primary Metal Manufacturing	16	0.06
Metals Fabrication	122	0.42
Machinery and Equipment Manufacturing	46	0.16
Computers and Electronics	73	0.25
Electrical Equipment and Appliances	41	0.14
Transportation Equipment	32	0.11
Furniture Manufacturing	30	0.1
Miscellaneous Manufacturing	168	0.58

	TOTAL	%
Communications	239	0.82
Utilities	73	0.25
Durables Wholesale	624	2.15
Non Durables Wholesale	360	1.24
Electronic Markets and Brokers	0	n/a
Motor Vehicle and Parts Dealers	395	1.36
Furniture and Home Furnishings	171	0.59
Electronics and Appliances	107	0.37
Building Materials, Hardware and Garden	298	1.03
Food and Beverage Stores	628	2.17
Health and Personal Care Stores	200	0.69
Gasoline Stations	126	0.43
Clothing and Clothing Accessories	277	0.96
Sporting Goods/Hobby/Book/Music Stores	209	0.72
General Merchandise Stores	102	0.35
Miscellaneous Store Retailers	536	1.85
Nonstore Retailers	99	0.34
Warehousing/Storage, Postal/Courier Service	133	0.46
Publishing	97	0.33
Software Publishers	36	0.12
Motion Pictures and Video	146	0.5
Movie Theaters	12	0.04
Broadcasting	56	0.19
Data Processing/Hosting	44	0.15
Other Information Services	71	0.24
Banking	787	2.71
Insurance Carriers	533	1.84
Real Estate	1,323	4.56

	TOTAL	%
Rental and Leasing	153	0.53
Legal Services	697	2.4
Accounting	267	0.92
Agricultural and Engineering	368	1.27
Specialized Design	302	1.04
Computer Systems Design	277	0.96
Management/Scientific/Technical Consulting	820	2.83
Scientific Research and Development	95	0.33
Advertising and Public Relations	269	0.93
Other Professional/Scientific/Technical Services	254	0.88
Company and Enterprise Management	67	0.23
Administrative and Support	2,314	7.98
Waste Management and Remediation	76	0.26
Elementary and Secondary Schools	468	1.61
Colleges and Universities	79	0.27
Business Schools, Computer and Management Training	6	0.02
Technical and Trade Schools	25	0.09
Educational Services	239	0.82
Physician Offices	335	1.16
Dental Offices	373	1.29
Other Health Practicioners	646	2.23
Outpatient Care	330	1.14
Medical and Diagnostic Laboratories	44	0.15
Home Health Care Services	223	0.77
Ambulatory Services	51	0.18
General Medical and Surgical Hospitals	323	1.11
Psychiatric and Substance Abuse Hospitals	95	0.33
Other Hospitals	124	0.43

	TOTAL	%
<b>Nursing and Residential Care</b>	<b>172</b>	<b>0.59</b>
<b>Individual and Family Services</b>	<b>480</b>	<b>1.66</b>
<b>Community Relief Services</b>	<b>24</b>	<b>0.08</b>
<b>Vocational Rehabilitation</b>	<b>29</b>	<b>0.1</b>
<b>Child Care Services</b>	<b>260</b>	<b>0.9</b>
<b>Performing Arts</b>	<b>144</b>	<b>0.5</b>
<b>Spectator Sports</b>	<b>90</b>	<b>0.31</b>
<b>Performing Arts/Sports Promoters</b>	<b>9</b>	<b>0.03</b>
<b>Agents and Managers</b>	<b>2</b>	<b>0.01</b>
<b>Independent Artists/Writers/Performers</b>	<b>20</b>	<b>0.07</b>
<b>Museums, Zoos, Historical Sites</b>	<b>85</b>	<b>0.29</b>
<b>Amusement, Gambling, and Recreation</b>	<b>167</b>	<b>0.58</b>
<b>Fitness Centers</b>	<b>213</b>	<b>0.73</b>
<b>Accomodations</b>	<b>162</b>	<b>0.56</b>
<b>Food Services and Drinking Places</b>	<b>1,591</b>	<b>5.49</b>
<b>Repair and Maintenance Services</b>	<b>774</b>	<b>2.67</b>
<b>Personal Care Services</b>	<b>845</b>	<b>2.91</b>
<b>Death Care Services</b>	<b>77</b>	<b>0.27</b>
<b>Religious/Civic/Professional Organizations</b>	<b>2,161</b>	<b>7.45</b>
<b>Public Administration</b>	<b>332</b>	<b>1.14</b>

## Total Employees by Occupation

	TOTAL	%
Executive, Managers, and Administrators	42,093	12.56
Protective Services	6,938	2.07
Farming, Forestry, and Fishing	485	0.14
Business and Financial Operations	24,048	7.17
Computer and mathematical occupations	11,930	3.56
Architecture and engineering	7,167	2.14
Life/Physical/Social Science occupations	4,431	1.32
Community and Social Services	9,904	2.95
Legal	4,575	1.36
Education/Training/Library	19,605	5.85
Health Diagnosing and Treating Practitioners	13,897	4.15
Health Technologists/Technicians	6,434	1.92
Healthcare support	11,845	3.53
Food Preparation/Serving	17,037	5.08
Building and Grounds maintenance	9,935	2.96
Personal care and service	5,754	1.72
Sales	31,457	9.38
Office and Administrative support	37,003	11.04
Construction and Extraction	11,658	3.48
Installation/Maintenance and Repair workers	8,679	2.59
Production Workers	18,254	5.45
Transportation Workers	12,960	3.87
Material Moving	10,075	3.01

## Total Employees by Major SIC

	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	3,931	1.17
Mining (SIC 10-14)	196	0.06
Construction (SIC 15-17)	16,653	4.97
Manufacturing (SIC 20-39)	35,337	10.54
Transportation and Communications (SIC 40-49)	21,590	6.44
Wholesale Trade (SIC 50-51)	13,511	4.03
Retail Trade (SIC 52-59)	53,163	15.86
Finance, Insurance And Real Estate (SIC 60-69)	18,331	5.47
Services (SIC 70-89)	150,862	45
Public Administration (SIC 90-98)	21,668	6.46
Unclassified (SIC 99)	0	n/a

**Total Employees by Establishment Type**

	TOTAL	%
Agriculture, Forestry and Fishing	1,225	0.37
Agricultural Services	2,706	0.81
Coal and Ore Mining	94	0.03
Oil and Gas	102	0.03
General Construction	3,054	0.91
Heavy Construction	13,599	4.06
Food Manufacturing	2,245	0.67
Tobacco Manufacturing	21	0.01
Textile Mills	244	0.07
Apparel and Textile Manufacturing	288	0.09
Lumber and Wood Production	3,106	0.93
Furniture Manufacturing	100	0.03
Paper Manufacturing	1,180	0.35
Printing and Publishing	4,348	1.3
Chemicals	3,152	0.94
Petroleum Refining	39	0.01
Rubber and Plastics	4,796	1.43
Leather Manufacturing	372	0.11
Stone, Glass, and Concrete	1,245	0.37
Metals Fabrication	4,054	1.21
Machinery and Equipment Manufacturing	10,147	3.03
Transportation	13,083	3.9
Travel Services	512	0.15
Transport Services	1,146	0.34
Communications	2,545	0.76
Utilities	4,304	1.28
Durables Wholesale	8,253	2.46

	TOTAL	%
Non Durables Wholesale	5,258	1.57
Building Materials, Hardware and Garden	4,105	1.22
General Merchandise Stores	4,405	1.31
Food Markets	5,036	1.5
Convenience Stores	782	0.23
Other Food Stores	2,498	0.75
Auto Dealers and Gas Stations	6,931	2.07
Clothing Stores	1,883	0.56
Furniture Stores	498	0.15
Home Furnishings	494	0.15
Electronics and Computer Stores	832	0.25
Music Stores	136	0.04
Restaurants	11,450	3.42
Other Food Service	5,532	1.65
Bars	1,602	0.48
Drug Stores	1,026	0.31
Liquor Stores	1,087	0.32
Specialty Stores	4,429	1.32
Catalog and Direct Sales	437	0.13
Banks and Financial Institutions	8,636	2.58
Insurance Carriers	1,112	0.33
Insurance Agents and Brokers	2,349	0.7
Real Estate	6,234	1.86
Hotels and Lodging	1,935	0.58
Dry Cleaning and Laundry	812	0.24
Beauty and Barber Shops	1,820	0.54
Other Personal Service	980	0.29
Advertising	797	0.24

	TOTAL	%
<b>Computer Services</b>	<b>6,329</b>	<b>1.89</b>
<b>Other Business Services</b>	<b>15,599</b>	<b>4.65</b>
<b>Auto Repair/Services</b>	<b>2,850</b>	<b>0.85</b>
<b>Miscellaneous Repair Services</b>	<b>1,817</b>	<b>0.54</b>
<b>Motion Pictures</b>	<b>839</b>	<b>0.25</b>
<b>Entertainment and Recreation Services</b>	<b>5,106</b>	<b>1.52</b>
<b>Health and Medical Services</b>	<b>13,974</b>	<b>4.17</b>
<b>Hospitals</b>	<b>24,816</b>	<b>7.4</b>
<b>Legal Services</b>	<b>2,735</b>	<b>0.82</b>
<b>Primary and Secondary Education</b>	<b>19,264</b>	<b>5.75</b>
<b>Colleges and Universities</b>	<b>5,575</b>	<b>1.66</b>
<b>Social Services</b>	<b>10,521</b>	<b>3.14</b>
<b>Child Care Services</b>	<b>2,058</b>	<b>0.61</b>
<b>Museums and Zoos</b>	<b>1,285</b>	<b>0.38</b>
<b>Membership Organizations</b>	<b>18,601</b>	<b>5.55</b>
<b>Professional Services</b>	<b>11,395</b>	<b>3.4</b>
<b>Government</b>	<b>21,668</b>	<b>6.46</b>
<b>Unclassified Establishments</b>	<b>0</b>	<b>n/a</b>

**Total Employees by NAICS**

	TOTAL	%
Agriculture, Forestry and Fishing	1,182	0.35
Agricultural Services	0	n/a
Coal and Ore Mining	94	0.03
Oil and Gas	96	0.03
General Construction	14,886	4.44
Heavy Construction	2,060	0.61
Food Manufacturing	2,523	0.75
Beverage and Tobacco Products	998	0.3
Textile Mills	89	0.03
Textile Products	297	0.09
Apparel Manufacturing	120	0.04
Leather Manufacturing	372	0.11
Wood Products	824	0.25
Paper Manufacturing	1,180	0.35
Printing and Publishing	2,732	0.81
Chemicals	3,150	0.94
Petroleum and Coal Products	39	0.01
Rubber and Plastics	4,777	1.42
Stone, Glass, and Concrete	1,245	0.37
Primary Metal Manufacturing	756	0.23
Metals Fabrication	4,372	1.3
Machinery and Equipment Manufacturing	942	0.28
Computers and Electronics	2,080	0.62
Electrical Equipment and Appliances	1,477	0.44
Transportation Equipment	1,086	0.32
Furniture Manufacturing	2,386	0.71
Miscellaneous Manufacturing	3,887	1.16

	TOTAL	%
Communications	1,298	0.39
Utilities	1,033	0.31
Durables Wholesale	8,261	2.46
Non Durables Wholesale	5,258	1.57
Electronic Markets and Brokers	0	n/a
Motor Vehicle and Parts Dealers	4,790	1.43
Furniture and Home Furnishings	777	0.23
Electronics and Appliances	1,088	0.32
Building Materials, Hardware and Garden	4,093	1.22
Food and Beverage Stores	7,893	2.35
Health and Personal Care Stores	1,679	0.5
Gasoline Stations	2,151	0.64
Clothing and Clothing Accessories	1,904	0.57
Sporting Goods/Hobby/Book/Music Stores	1,220	0.36
General Merchandise Stores	4,405	1.31
Miscellaneous Store Retailers	2,645	0.79
Nonstore Retailers	419	0.12
Warehousing/Storage, Postal/Courier Service	1,813	0.54
Publishing	1,661	0.5
Software Publishers	197	0.06
Motion Pictures and Video	462	0.14
Movie Theaters	126	0.04
Broadcasting	1,247	0.37
Data Processing/Hosting	3,477	1.04
Other Information Services	561	0.17
Banking	8,391	2.5
Insurance Carriers	3,459	1.03
Real Estate	5,602	1.67

	TOTAL	%
Rental and Leasing	1,030	0.31
Legal Services	3,078	0.92
Accounting	992	0.3
Agricultural and Engineering	3,364	1
Specialized Design	1,031	0.31
Computer Systems Design	2,427	0.72
Management/Scientific/Technical Consulting	4,979	1.49
Scientific Research and Development	691	0.21
Advertising and Public Relations	1,270	0.38
Other Professional/Scientific/Technical Services	1,680	0.5
Company and Enterprise Management	298	0.09
Administrative and Support	17,163	5.12
Waste Management and Remediation	3,340	1
Elementary and Secondary Schools	19,264	5.75
Colleges and Universities	5,575	1.66
Business Schools, Computer and Management Training	14	0
Technical and Trade Schools	193	0.06
Educational Services	2,044	0.61
Physician Offices	7,686	2.29
Dental Offices	2,549	0.76
Other Health Practicioners	1,995	0.6
Outpatient Care	3,234	0.96
Medical and Diagnostic Laboratories	534	0.16
Home Health Care Services	4,133	1.23
Ambulatory Services	484	0.14
General Medical and Surgical Hospitals	2,611	0.78
Psychiatric and Substance Abuse Hospitals	8,177	2.44
Other Hospitals	4,423	1.32

	TOTAL	%
<b>Nursing and Residential Care</b>	4,357	1.3
<b>Individual and Family Services</b>	6,440	1.92
<b>Community Relief Services</b>	200	0.06
<b>Vocational Rehabilitation</b>	908	0.27
<b>Child Care Services</b>	2,058	0.61
<b>Performing Arts</b>	824	0.25
<b>Spectator Sports</b>	514	0.15
<b>Performing Arts/Sports Promoters</b>	37	0.01
<b>Agents and Managers</b>	6	0
<b>Independent Artists/Writers/Performers</b>	46	0.01
<b>Museums, Zoos, Historical Sites</b>	1,285	0.38
<b>Amusement, Gambling, and Recreation</b>	1,955	0.58
<b>Fitness Centers</b>	1,327	0.4
<b>Accomodations</b>	1,935	0.58
<b>Food Services and Drinking Places</b>	18,621	5.55
<b>Repair and Maintenance Services</b>	3,319	0.99
<b>Personal Care Services</b>	3,213	0.96
<b>Death Care Services</b>	321	0.1
<b>Religious/Civic/Professional Organizations</b>	19,945	5.95

Source: Applied Geographic Solutions, August 2024

