

# RENEWABLE ENERGY PROGRAM

# WE WANT TO BE IN THE STATE!

1st

## HELP RIVER FALLS BE 1ST IN THE STATE IN CUSTOMER PARTICIPATION IN OUR RENEWABLE ENERGY PROGRAM.

You can make it happen by  
purchasing a block of renewable  
energy for \$3 per month.

### IT'S CLEAN.

The more renewable energy  
we use, the less coal, oil and  
natural gas we'll burn.

### IT'S SUSTAINABLE.

Wind, biogas and solar resources will  
never run out – something that's  
simply not true of conventional  
resources.

### IT'S SMART.

Renewable energy efficiently  
uses valuable resources and  
prevents waste.



**POWERFUL  
CHOICES**  
a sustainable energy project for river falls

A WPPI Energy community



At River Falls Municipal Utilities, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to [www.green-e.org](http://www.green-e.org).

*Based on rankings compiled by the National Renewable Energy Laboratory*

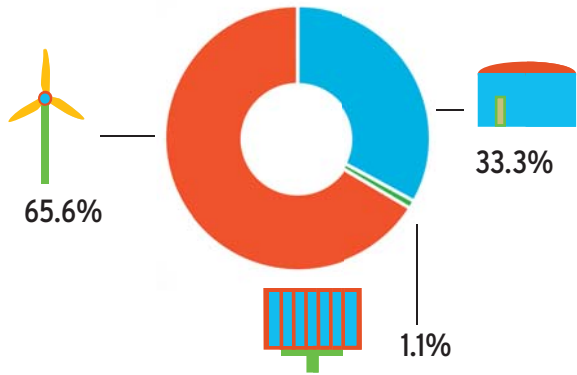
CALL US AT 715-425-0906 OR VISIT [WWW.RFMU.ORG](http://WWW.RFMU.ORG)



CONNECT WITH US ON FACEBOOK

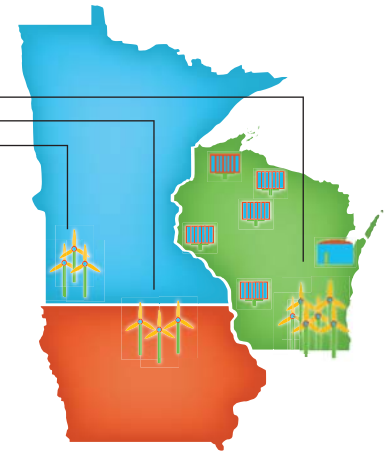
# WHERE WILL YOUR RENEWABLE ENERGY COME FROM?

Every block of energy contains a mix of resources



We're harnessing sustainable resources from around the Midwest

- WIND**  
DODGE COUNTY, WI  
WORTH COUNTY, IA  
WORTHINGTON, MN
- BIOGAS**  
LITTLE CHUTE, WI
- SOLAR**  
THROUGHOUT SERVICE TERRITORY



There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of green power as you like. Each one is the equivalent of 300 kilowatt-hours (kWh).

**JOINING IS EASY!**

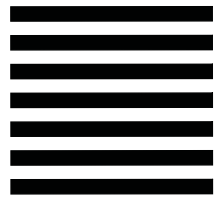


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RENEWABLE ENERGY PROGRAM  
C/O RIVER FALLS MUNICIPAL UTILITIES  
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SUN PRAIRIE WI 53590-9906



## SIGN UP TODAY

There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of green power as you like.

Fold form below at dotted line, tape and mail.

**I AGREE TO PURCHASE**

\_\_\_\_\_ BLOCKS OF RENEWABLE ENERGY AT \$3.00 PER MONTH, FOR A TOTAL MONTHLY COMMITMENT OF \$ \_\_\_\_\_. THIS PURCHASE WILL APPEAR AS AN ADDITIONAL CHARGE ON OUR MONTHLY UTILITY BILL. WE UNDERSTAND THAT WE CAN CHANGE OUR PARTICIPATION LEVEL OR CANCEL AT ANY TIME.

NAME

EMAIL ADDRESS

ADDRESS

APT/SUITE

CITY

STATE

ZIP

PHONE NUMBER